University of Prizren "Ukshin Hoti"
Faculty of Ekonomy
Program: **Business Administration**

CURRICULUM - SYLLABUS							
Level of studies		**Master**	**Program**	**Business Administration**	**Academic year**	**2017/18**	
LËNDA		**METHODOLOGY OF SCIENTIFIC RESEARCH**					
Year	**I**	**The status of Subject**	**O**	**Kodi**	**MBA**	**ECTS kredi**	**6**
Semester	**I**						

			Lectures	Exercises
Teaching weeks	**15**	**Teaching hours**	**2**	**1**
Teaching Methodology	**Interactive lectures, seminar papers, discussions.**			
Consultation				

The teacher	**Prof. Ass. Dr. Bekim Berisha**	**e-mail**	**bekim_@hotmail.com**
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Assistant		**e-mail**	
		Tel.	

The purpose of the case study	Expected learning outcomes
The course aims to enable students to work in the field of research, to develop essential mastery to the design of thesis to achieve the academic degree of master of economics. In particular, the course aims to help train students for critical thinking and good academic writing. The methodology is practical subjects and apply learning in action. Therefore, students will be evaluated on how make a scientific research.	After completing the course, students to be able to: 1. clearly identify research issues 2. effectively use scientific literature 3. Operationalize key concepts in research to enable empirical measurements. 4. Form conceptual framework which reflects the relationships between independent variables and the dependent ones. 5. clearly formulate hypotheses which will be supported research; 6. Draft research plan to study master, setting unit, population, sample list of reference of study.

	7. analyze data and test the hypotheses of this study
	8. be able to discuss key scientific findings that emerge from research in relation to the theoretical propositions on which the study
	9. be able to identify substantial contribution to theoretical and practical research of their studies.

Methodology for the implementation of educational topics:

Interactive lectures, seminar papers, discussions etc.

Conditions for realization of educational topics:

Hall with the possibility of obscuring, computer and projector.

Method of student assessment (in %)

	Evaluation in%	Final grade
Participation and activity in hours: 1 – 10% (1-10 points)	91 - 100	10 (ECTS – A)
1st Test: 1 - 30% (1 - 30 points)	81 – 90	9 (ECTS - B)
Seminar Paper: 1 – 10% (1 – 10 points) Final Exam: 1 - 50 % (1 - 50 points)	71 – 80	8 (ECTS - C)
	61 – 70	7 (ETCS - D)
	51 – 60	6 (ETCS - E)
	40 - 50	5* (ETCS – F)

Obligations of the student:

Lectures

The student must be regular lectures and exercises, the use of all opportunities for learning knowledge, to use literature obliged and wider, to be active and to respect the rules on higher education ethics courtesy and cooperation.

Exercises

The student must be active in exercises and reflect willingness and knowledge initiatives, ideas and demonstration of knowledge gained in lectures and prepare and present to the class essay, project and actively participates in the critical gaze of the other presenters.

Student's workload for the subject

Activity	Hours	Days/Week	Total
Lectures	3	15	45
Practical work (Internship)	8	3	24
Consultation with teachers	1	9	9
Field work visits	2	3	6
Projects, presentations, etc.	4	3	12
Own study time	2	6	12
Preparation for final exam	6	10	60
Time spent on assessment (tests, exams, etc.)	2	3	6
Note: 1 ECTS credit = 25 hours of engagement, example, if the course has 6 ECTS credits, students must have 150 hours during term commitment	**Total**		**150**

Week	Lectures			Exercises	
1.	**Topic**	**Hour**		**Topic**	**Hour**
	Presentation of syllabus The role of academic research in the field of business	2		Questions for discussion.	2
2.	Defining the research problem	2		Questions for discussion and tasks	2
3.	Metodologjia e kërkimit shkencor	2		Questions for discussion and tasks	2
4.	The choice of research methods	2		Questions for discussion and tasks	2
5.	Research process Historical research	2		Presentation of essays.	2
6.	Selection of participants in research	2		Presentation of essays.	2
7.	Preparation of research proposal	2		Questions for discussion and tasks	2
8.	How do interviews	2		Questions for discussion and tasks	2
9.	Construction of questionnaires	2		Questions for discussion and tasks	2
10.	Operationalization of research concepts	2		Questions for discussion and tasks	2
11.	Collection of research data in the field	2		Questions for discussion and tasks	2
12.	Data analysis	2		Questions for discussion and tasks	2

13.	Drafting of the research report	2	Questions for discussion and tasks	2
14.	Presentation of the research report	2	Seminar work for a group of students (2-3 students per group maximum) associated with the research project presentation and reflection on the given topic.	2
15.	Presentation of the research report	2	Seminar work for a group of students (2-3 students per group maximum) associated with the research project presentation and reflection on the given topic.	2

LITERATURE

1. Social Science Research: Principles, Methods, and Practices, Bhattacherjee, Anol, (2012)
2. Business Research Methods, 13th Edition, William G. Zikmund, Barry J. Babin, Jon C. Carr, Mitch Griffin, 2013, ISBN-13: 9781439080672
3. Research Methods, Bob Mathews and Liz Ross, 2010, ISBN-13: 9781405858502
4. Authorised Lections by Prof. Bekim Berisha

NOTE

During each lecture students will be offered to various film materials (DVDs, and other materials) relating to methods of research, writing essays, thesis design, data collection, analysis, and ethical implications of plagiarism and referencing.
During each session will be organized approach and conversation with students.

Note to the student:
By the students will required to be regular in the lectures and exercises.
The contribution of students during final discussion and together with students will be assessed.
It is not allowed to use mobile phones during the testing time.