



**STUDY PROGRAMMES
AT THE UNIVERSITY
OF PRIZREN "UKSHIN HOTI"
2014/2015**



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University of Prizren for the academic year 2014/2015 offers bachelor and master programs as follows:

- Faculty of Economy: 1. Business Administration; International Management
- Faculty of Law: 1. Law
- Faculty of Computer Science: 1. Information Technology; 2. Software Design.
- Faculty of Education: 1. Primary School Education; 2. Pre School Education.
- German Language
- Master in Cultural Heritage and Tourism Management

University will inform the public opinion for every eventual change regarding the offer of the study programs for this academic year

I. PRE SCHOOL EDUCATION

Justification of Preschool Programme

In order to include the results of scientific research in the field of preschooling education , but also to achieve the results the best ever in the preparation of future teachers of preschool program (preschool), analysis of the research program is a process constant review.

In designing the program of study for prospective teachers are guided by the question: What knowledge and skills needed by teachers for preschool?

Wanting to answer this question, in consultation with programs similar to other universities, we have seen that four year studies program for preschool teachers a course program (preschool) should consist of three segments:

- Education program in primary competences which implies recognition and understanding of the main results of the primary key fields, parafillori basic knowledge and skills in creative problem solving using information technology (IT).
- Education on professional competence, didactic, pedagogical and psychological successful implementation of the program in the areas of pre-primary program. Here comes the training of future teachers for the organization of various forms of teaching, practical activities, problem solving, heuristic activities, mentoring, to contemporary forms of learning problem and designers, application of information technology etc..
- Realization of practical teaching in primary education institutions enables achievement of general education competencies such as in the education process of teaching (service, leadership and work diaries, and other pedagogical documentation, collaboration with parents, other professional services, etc.)

This will be achieved through the implementation of the learning process of compulsory courses (general and vocational), elective courses and professional practices in educational institutions of primary education.

We are convinced that this curriculum preschool program will enable students training in carrying out the knowledge areas defined by filllor Education curriculum.

Labour Market

Faculty of Education is the only institution that prepares teachers in Kosovo for lower secondary schools, primary and pre-primary, so after the primary study program, graduates are prepared for theoretical and practical preschool teachers, at the education system in Kosovo and abroad.

Also these graduate students in the program can continue MA in education overall.

Necessities for Preschool Teachers until today (according to statistics from MEST) has not yet been completed, therefore the need of operation of this program is necessary.

Taking into consideration that there is a large number of teachers who retire their careers as teachers in pre-primary program, the need for renewal of such framework is evident.

Learning outcomes for the year of study, and in particular their realization of learning outcomes of the program as a whole.

Student after successful completion of the study and accumulation of 240 ECTS will:

- Trained to implement the program subjects with primary students to preschool education cycle,
- Prepare for the promotion, organization, evaluation and implementation of the educational curriculum of lower secondary cycle effectively to students, parents and other members of society,
- To understand and appreciate the importance of practical teaching in schools,
- Know the different options to implement research-teaching educational issues within education,
- Deepen their knowledge of specific areas within the elective courses of the program except compulsory subjects,
- Trained on the use and application of modern achievements in the field of mathematics education and computing technology, as well as the application of information technology in the development of mathematical activity cycle students (preschool)
- Familiar with the work in preschool institutions provided during the implementation of the Practical Learning that takes place within the Albanian and mathematics didactics.

Level of Studies

Studies in this programme are in level of BA (4 years), with total 8 semesters of 30 ECTS each, in total= 240 ECTS.

Academic Degree Title and Diploma designation of a full and abbreviated:

Upon successful completion of studies, the candidate obtains the title: Bachelor of Pres-School Education

Diploma Supplement: Diploma contains biographical data, information on the type and duration of studies and professional title. Diploma except statement that the student has studied the preschool program and has achieved the title of Bachelor of Education Preschool level, there is no other information on the basis of which it is estimated such as academic rate. Diploma Supplement (supplement) contains data which are not mentioned in the degree, which are important for understanding the completed study program and the level of education reached.

Duration and volume of the studies: The studies last in 8 semesters 4 years; 4 X 60 ECTS, Total 240 ECTS.

Type of studying. Students in this program of study must be regular, be present at lectures and other activities, as well as to successfully perform the practical lessons.

Goals of the study programme

The basic objective of this program are:

- Enabling students to realize the subjects of mathematics, native language and other subjects to students of preschool education cycle,
- Prepare students for the promotion, organization, evaluation and implementation of the educational curriculum of lower secondary cycle effectively to students, parents and other members of society,
- Understanding the importance of practical teaching in schools,
- Emphasising the different options of study-learning educational issues within mathematics education, native language and other language subjects ,
- The credit system allows deepening the knowledge of certain fields within the elective courses of the program except compulsory subjects,
- Training on the use and application of modern achievements in the field of mathematics education and computing technology, as well as the application of information technology in the development of mathematical activities with students before school cycle,
- Familiarity with the work in preschool institutions provided during the implementation of the Practical Learning that takes place within the didactics of the main subjects.

CURRICULUM OF PRESCHOOL STUDY PROGRAMME

First Year - Preschool Programme				
I Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 0101	C	Albanian Language I	3+2	7
Edu 0102	C	Mathematics I	3+2	7
Edu 0103	C	English Language I	2+2	6
Edu 0104	C	Philosophy of Education	2+1	5
Edu 0105	C	Skills of Academic Teaching	2+1	5
II Semester				
Edu 0106	O	Albanian Language II	3+2	6
Edu 0107	O	Mathematics II	3+2	6
Edu 0108	O	IT in the Preschooling Education	3+2	6
Edu 0109	O	Basics of Musical Education with Methodology	3+1	5
Edu 0110	O	Pedagogical Internship I (3 Weeks)	/	2
Edu 0111	E	English Language II	2+1	5
Edu 0112	E	History of National Education	2+1	5
Edu 0113	E	Civic Education	2+1	5
Edu 0115	E	Communication in Education	2+1	5
Edu 0116	E	Scenin Games in Language Learning	2+1	5
Edu 0117	E	Language Games in Learning of Albanian Language	2+1	5
*Student will select one elective course by the elective course list (E).				

Second Year- Preschool Programme				
III Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 0118	O	Children Literature	3+2	7
Edu 0119	O	Pedagogy of Preschool Education	3+1	6
Edu 0120	O	Introduction to Psychology	3+2	7
Edu 0122	E	Interpretation with Musical Instruments	2+1	5
Edu 0123	E	Skills of Communication with Children	2+1	5
Edu 0123	E	Long Life Learning	2+1	5
Edu 0125	E	Health Education	2+1	5
Edu 0126	E	Painting	2+1	5
*Student will select two (2) courses from the elective list (E).				
IV Semester				
Edu 0127	C	Basics of Humanities with Methodology	3+2	7
Edu0128	C	Basics of Natural Science with Methodologyl	3+2	7
Edu 0129	C	Pedagogical Internship II (5 weeks)	/	6
Edu 0130	C	Methodology of Recognition of the Maths Concepts	2+1	5
Edu 0131	E	Fine Arts	2+1	5
Edu 0132	E	Traditional Musical Games	2+1	5
Edu 0133	E	Psychology of Personality Development	2+1	5
Edu 0134	E	Psychology of Game	2+1	5
*Student has to select one elective course from the elective course list (E).				

Thirs Year - Preschool Programme				
V Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 0135	C	Basics of Natural Science with Methodology II	3+2	6
Edu 0136	C	Methodology of Inclusive Education	2+2	7
Edu 0137	C	Pedagogical Internship (6 weeks)		6
Edu0138	C	Methodology of Albanian Language	3+1	6
Edu 0139	E	Family and Preschool Education	2+1	5
Edu 0141	E	Games and Toys	2+1	5
Edu 0142	E	Education Psychology	2+1	5
*Student has to select one elective course from the elctive course list (E).				
VI Semester				
Edu0143	C	Methodology of Painting	3+1	6
Edu 0144	C	Hand working with Modeling	3+2	6
Edu 0145	C	National History	2+2	5
Edu 0146	C	Environment Education	2+1	5
Edu 0147	E	Curriculum Development	2+1	4
Edu 0148	E	Work with Skillful Children	2+1	4
Edu 0149	E	Aesthetics Education	2+1	4
Edu 0150	E	Methodology of Literary Reading	2+1	4
Edu 0151	E	Education and Media	2+1	4
*Student has to select one or two elective courses from the electivecourse list (E).				

Fourth Year- Preschool Programme				
VII Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 0152	C	Dramatization and Puppet Show	3+2	7
Edu 0153	C	Mathematical Games	2+2	5
Edu 0144	C	Methodology of Physical Education	3+2	6
Edu 0155	C	Strategies of Preschool Education	2+1	5
Edu 0156	E	Ethnology with Folk Literature	2+1	5
Edu 0157	E	Difficulties on Acquisition	2+1	5
Edu 0158	E	Contemporary Tendencies in Education	2+1	5
Edu0159	E	StrategiesandMethodsof Writing and Reading	2+1	5
Edu0160	E	Estimation in EarlyChildhood	2+1	5
Edu 0161	E	Children and Teaching in Nature	2+1	5
* Student has to select one elective course from the elective course list (E).				
VIII Semester				
Edu 0162	C	Basics of Research in Education	2+2	6
Edu 0163	C	Pedagogical Internship IV (8 weeks)	/	14
Edu 0164	C	Diploma Paper	/	10

II.PRIMARY SCHOOL EDUCATION

Existence and functioning of this study programme is based in these justifications:

- Openness to European universities and involvement in mainstream contemporary educational reforms of European higher education.
- Research and experience from practice show that the formation of fillosë Education teachers should be at the level of university education, which is seen in similar programs of European countries, the Law on Higher Education and the Higher Education Strategjinë Kosovo.
- The need of students-future teachers filloëë Education for professional competence achieved in accordance with the powers that be achieved in the respective faculties of Europe, while respecting the specific veqoritë tradition in shaping Kosovo elementary teachers.
- Preparation of future primary teachers based on scientific knowledge, teaching experience and innovative methodologies - making significant progress in promoting education.
- Given that curriculum change is underway, and although it made good progress since 2002, that is not enough, and as such remains one of the objectives of this program work.
- Teachers are key agents in terms of curriculum implementation in educational institutions and their role presents a real challenge to the organization of learning activities in the field of teacher education.
- Faculty of Education as an institution that prepares teachers for the first three levels of education, and as an institution that continues the tradition of former Kosovo HPS, has the capacity and personnel fulfill the conditions necessary for the formation of primary teachers program.

In order to include the results of scientific research in the field of education filor, but also to achieve the results the best ever in the preparation of future teachers of primary program (class IV), analysis of the research program is a process The constant review.

In designing the program of study for prospective teachers are guided by the question: What knowledge and skills they need for elementary teachers?

Wanting to answer this question, in consultation with programs similar to other universities, we have seen that the program of studies for teachers four years Primary programme (I-V) should consist of three segments:

- Education program in primary powers which implies recognition and understanding of the main results of the primary key fields, fillori basic knowledge and skills in creative problem solving using information technology (IT).

- Education on professional competence, didactic, pedagogical and psychological successful implementation of the program in the field of primary education program in primary school. Here comes the training of future teachers for the organization of various forms of teaching, practical activities, problem solving, heuristic activities, mentoring, to contemporary forms of learning problem and designers, application of information technology etc..

- Realization of practical teaching in primary education institutions enables achievement of general education competencies such as in the education process of teaching (service, leadership and work diaries, and other pedagogical documentation, collaboration with parents, other professional services, etc..)

This performance is achieved with the sides of the learning process from mandatory courses (general and vocational), elective courses and professional practices in educational institutions of primary education.

We are convinced that the primary curriculum program will enable students training in carrying out the knowledge areas defined by primary Education curriculum.

The labor market

Faculty of Education is the only institution that prepares teachers for secondary schools Netherlands, primary and pre-primary Kosovo, so after the primary studies in the program, graduate students theoretically and practically prepared for teaching in schools fillorta (class IV), Kosovo education system and outside it.

Also these graduate students in the program can continue MA in education overall.

Needs of primary school teacher until today (according to statistics from MEST) are not met, hence the need of operation of this program is necessary.

Given the fact that there is a large number of teachers who end their careers as elementary teachers in primary school program, the need for renewal of such framework is evident.

Learning outcomes for the year of study, and in particular their realization of learning outcomes of the program as a whole.

Student after successful completion of the study and accumulation of of 240 ECTS will:

- Trained to implement the program subjects with primary students to primary education cycle,
- Prepare for the promotion, organization, evaluation and implementation of the educational curriculum of lower secondary cycle effectively to students, parents and other members of society,

- To understand and appreciate the importance of practical teaching in schools,
- Know the different options to implement research-teaching educational issues within education,
- Deepen their knowledge of specific areas within the elective courses of the program except compulsory subjects,
- Trained on the use and application of modern achievements in the field of mathematics education and computing technology, as well as the application of information technology in the development of mathematical activity cycle students (preschool)
- Familiar with the work in preschool institutions provided during the implementation of the Practical Learning that takes place within the Albanian and mathematics didactics.

Level of Studies

Studies in this programme are in level of BA (4 years), with total 8 semesters of 30 ECTS each, in total= 240 ECTS.

Academic Degree Title and Diploma designation of a full and abbreviated:

Upon successful completion of studies, the candidate obtains the title: Bachelor of PrimarySchool Education

Diploma Supplement: Diploma contains biographical data, information on the type and duration of studies and professional title. Diploma except statement that the student has studied the preschool program and has achieved the title of Bachelor of Primary Education level, there is ano other information on the basis of which it is estimated such a academicrate Diploma Supplement (supplement) contains data which are not mentioned in the degree, which are important for understanding the completed study program and the level of education reached.

Duration and volume of the studies: The studies lasts in 8 semesters 4 years; 4 X 60 ECTS, Total 240ECTS.

Type of studying.Students in this program of study must be regular, be present at lectures and other activities, as well as to successfully perform the practical lessons.

Goals of the study programme

The basic objective of this program are:

- Enabling students to realize the subjects of mathematics, native language and other subjects to students of preschool education cycle,
- Prepare students for the promotion, organization, evaluation and implementation of the educational curriculum of lower secondary cycle effectively to students, parents and other members of society,
- Understanding the importance of practical teaching in schools,
- Emphasising the different options of study-learning educational issues within mathematics education, native language and other language subjects ,
- The credit system allows deepening the knowledge of certain fields within the elective courses of the program except compulsory subjects,
- Training on the use and application of modern achievements in the field of mathematics education and computing technology, as well as the application of information technology in the development of mathematical activities with students before school cycle,
- Familiarity with the work in preschool institutions provided during the implementation of the Practical Learning that takes place within the didactics of the main subjects.

CURRICULLUM

First Year - Primary Programme				
I Semester				
Course	Course	Course	Course	Course
Edu 101	C	Albanian Language I	3+2	7
Edu 102	C	Mathematics I	3+2	7
Edu 103	C	English Language I	2+2	6
Edu 104	C	Philosophy of Education	2+1	5
Edu 105	C	Skills of Academic Teaching	2+1	5
II Semester				
Edu 106	C	Albanian Language II	3+2	6
Edu 107	C	Mathematics II	3+2	6
Edu 108	C	IT in Primary Education	3+2	6
Edu 109	C	Basics of Musical Education with Methodology	3+1	5
Edu 110	C	Pedagogical Internship I	/	2
Edu 111	E	Communication in Education	2+1	5
Edu 112	E	History of National Education	2+1	5
Edu 113	E	Painting	2+1	5
*Student will select one elective course by the elective course list (E).				

Second Year–Primary study programme				
III Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 114	C	Albanian Language III	3+2	6
Edu 115	C	Introduction to Psychology	3+2	6
Edu 116	C	Theory of Teaching	2+2	5
Edu 117	C	English Language II	2+1	5
Edu 118	E	Interpretation with Instruments	2+1	4
Edu 119	E	Civic Education	2+1	4
Edu 120	E	Health Education	2+1	4
Edu 121	E	Skills of Communication with Children	2+1	4
*Student will select two elective course by the elective course list (E).				
IV Semester				
Edu 122	C	Children Literature	3+2	6
Edu 123	C	Teaching Methodology of Mathematics I	3+2	7
Edu 124	C	Pedagogical Internship II (5 Weeks)	2+2	6
Edu 125	C	National History	3+2	6
Edu 126	E	Dramatization and Puppet Show	2+1	5
Edu 127	E	Fine Arts	2+1	5
Edu 128	E	Development Psychology	2+1	5
Edu 129	E	Strategies and the Methodology of Writing and Reading	2+1	5
*Student will select one elective course by the elective course list (E).				
Third Year–Primary Study Programme				
V Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 130	C	Methodology of Humanities	3+1	7
Edu 131	C	Methodology of Paintings	3+2	6
Edu 132	C	Pedagogical Internship III (6 Weeks)		6
Edu 133	C	Methodology of Basics of Natural Science I	3+2	6
Edu 134	E	School and Community	2+1	5
Edu 135	E	Long Life Learning	2+1	5
Edu 136	E	Contemporary Tendencies in Education	2+1	5
Edu 137	E	Methodology of Literary Reading	2+1	5
Edu 138	E	Elementary Statistics	2+1	5

* Student will select two elective course by the elective course list (E).				
VI Semester				
Edu 139	C	Mehtodology of Basics of natural Science II	3+2	6
Edu 140	C	Inclusive Education with Methodology	2+2	6
Edu 141	C	Education Psychology	2+1	5
Edu 142	C	Envrinonment Education	2+1	5
Edu 143	E	Curriculum Development	2+1	4
Edu 144	E	Difficutlies on Acquisition	2+1	4
Edu 145	E	English Language for Teachers	2+1	4
Edu 146	E	Teachers Ethics	2+1	4
Edu 147	E	Education and Media	2+1	4
* Student will select two elective course by the elective course list (E).				
Fourth Year– Primary Study Programme				
VII Semester				
Course	Status	Name of the Course	Hours	ECTS
Edu 148	C	Teaching Methodology of Maths II	3+2	7
Edu 149	C	History of National Literature	3+2	6
Edu 150	C	Methodology of Physical Education	3+2	6
Edu 151	C	Methodology of Albanian Language	3+1	6
Edu 152	E	Ethnology and Folk Literature	2+1	5
Edu 153	E	Assessment in Education	2+1	5
Edu 154	E	Psychology of Personality	2+1	5
Edu 155	E	Management of the Classroom and Discipline	2+1	5
Edu 156	E	Children and Teaching in Nature	2+1	5
* Student will select one elective course by the elective course list (E).				
VIII Semester				
Edu 157	C	Basics of Research in Education	2+1	6
Edu 158	C	Pedagogical Internship iv (8 weeks)	/	14
Edu 159	C	Thesis	/	10

III. INTERNATIONAL MANAGEMENT (BA)

Aims

Globalization has long become reality for the majority of companies and hardly any business sector has remained unaffected by international and intercultural economic activities. The International Management Programme at UPz aims at delivering profound skills to its students in order to enable them to understand, develop and realize international business activities within the scope of various market entry strategies. Graduates are prepared for tasks in companies within all industries, primarily in export, financial and project management, in international customer service and key-accounting. This programme will provide students with a thorough grounding in business/management, economics, foreign languages and soft skills, project design and management and develop their skills in applying these to a diverse range of problems, in analyzing and constructing complex arguments and in communicating these effectively. The International Management Programme at UPz aims to provide students strong conceptual thinking and problem-solving skills by understanding and applying management skills to real world problems.

Learning Objectives

Learning Objectives of the BA in International Management are the understanding of fundamental concepts in management of international organizations. The International Management Programme will:

provide students with the required tools for decision-making and data analysis;

- improve students' marketing skills through the use of case studies which help students identify and evaluate the diversity of marketing strategies employed by successful firms;
- teach students the techniques and tools useful for financial analysis and control in today's business climate;
- give students the skills and the knowledge set necessary to ethically manage today's business operations for productivity and performance;
- engender a global perspective in all students and will develop each student's strategic thinking.

Graduates of the International Management Programme are qualified for positions in a range of fields such as in marketing/distribution (account manager, brand manager or sales representative in Kosovo or abroad); in accounting/financing (finance departments of companies and banks); in human resources management, international organizations, etc.

Graduates will have skills adaptable to market needs and will be capable embarking in MBA programmes in countries with advanced educational systems by developing strong communication skills, verbal and written, and in native and foreign languages, that are necessary for global business environment.

CURRICULA**Bachelor of Arts: International Management****1st Year - Semester I and II for academic year 2012/2013**

No.	Subject	Status	ECTS	Hours
1.1	Accounting 1	O ¹	5	45
1.2	English 1	O	6	45
1.3	Management and Organization	O	5	45
1.4	Business Mathematics	O	5	45
1.5	Principles of Marketing	O	5	45
1.6	Academic Writing and Presentation Skills	O	4	30
2.1	Second foreign language - the students will select one of the following languages: German Language I Turkish Language I Bosnian - Serbian – Croatian	O	3	30
2.2	Accounting 2	O	3	45
2.3	Applied Economics	O	4	45
2.4	English 2	O	5	45
2.5	Finance 1	O	4	45
2.6	Project-, Process- and Operations Management	O	5	45
2.7	Quantitative Methods for Business		3	45
2.8.1 2.8.2	B2B Consumer Behavior	E	3	30
	Total ECTS		60	

Students from 2 optional subjects are obliged to select one (1) subject.

2nd Year - Semester III and IV

No.	Subject	Status	ECTS	Hours
3.1	Business Law	O	4.0	30
3.2	International Business	O	4.0	30
3.3	English 3	O	5.0	30
3.4	Foreign Trade	O	5.0	45
3.5	Information Technology	O	5.0	30
3.6	Project / Cases: Contractual Modes of Entry	O	3.0	30
3.7.1 3.7.2	Market Communication Services and Retail Marketing	E	4	30
4.1	Cross-Cultural Communications Management (CCCM)	O	5.0	45
4.2	International Management	O	6.0	45
4.3	EU Law	O	4.0	45
4.4	Second foreign language –students will select one of the following languages: 1. German Language II 2. Turkish language II 3. Bosnian-Serbian-Croatian II	O	5.0	45
4.5	Finance 2	O	6.0	45
4.6	Entrepreneurship	O	4.0	30
	Total ECTS		60	

Students from 4 optional subjects are obliged to select one (1) subject

3rd Year - Semester V and VI

No.	Subject	Status	ECTS	Hours
5.1	English 4 *	O	5.0	30
5.2	Cultural Aspects of International Business *	O	5.0	30
5.3	Internship(12 weeks)	O	6.0	0
5.4	Internship Accompaniment	O	6.0	45
5.5	Career Development	O	2.0	15
5.6	Human Resources Management(sem V)	O	6	45
6.1	Project / Cases: Contractual Modes of Entry	O	4.0	45
6.2	Competition and Intellectual Property Law (sem V)	O	5.0	45
6.3	Strategic Marketing	O	4.0	30
6.4.1 6.4.2	International Logistic and Distribution Global Marketing	E	5	30
7.0	Diploma Thesis	O	12	
	Total ECTS		60	

Students from 2 optional subjects are obliged to select one (1) subject.

O – Obligatory, E- Elective

IV. BUSINESS ADMINISTRATION

Aims

The Bachelor of Business Administration (hereafter BBA) is a three-year full time degree; a study program designed of six semesters. The aim of the BBA program is a thorough basic education in the field of business administration. The program will allow students to appreciate the complexity of modern local and international business organizations, the intricate relationships that exist between businesses and the social frameworks in which they function, and the challenges of administration at all levels. Therefore, the BBA degree program will provide students with a comprehensive management education, by enabling them to deal with an increasingly complex business environment. By studying in this program students will be able to explore thoroughly the principles of business subjects including financial accounting, finance, strategic management, marketing, macroeconomics, microeconomics, communication and presentation skills, consumer behavior, etc.

One of the main goals of the BBA degree program is to provide to students a practical working background that prepares them for immediate entry into various positions, including management positions in various business sectors. This practical working background will be implemented by internship programs that will be established with local and international business organizations within the country and abroad. We have already established an internship program with Raiffeisen Bank Kosovo.

Finally, the mission of BBA degree program is to prepare students with practical management skills within the context of global enterprise. They will be equipped with tools, skills and intellectual capacity for a productive leadership career in an economic system of free markets and private enterprise. It will be based on a fundamental belief of entrepreneurial spirit.

The program will deliver a university level coursework consisting of general business education and specialised disciplines (majors) that will enable solidification of the abilities and knowledge, as well as the acquirement of comprehensive competences.

The specialisations that are proposed to be offered in scope of this BBA degree program are based on essential needs of Kosova's economy in particular and on the needs of the country's labour market in general.

These specialisations will allow students a flexible adjustment to the individual goals, in terms of their studies as well as their career. These functional specializations and depth of expertise will give University a competitive advantage over institutions offering a wide range of courses covering many disciplines.

Students may chose from the following majors:

BBA Major in Accounting

Financial Accounting

Managerial Accounting and Controlling

Tax Accounting

BBA Major in Agriculture Business Management

The BBA Degree Program is based on and is fully compatible with the new European guidelines for higher education as outlined in the Bologna agreements. ECTS is based on the principle of 60 credits, as a measure of the workload of a full-time student during one academic year. As one credit amounts to approximately 25 to 30 study hours, the workload of a full-time study program amounts to approximately 1500 to 1800 study hours per academic year.

The BBA degree program also maintains full compatibility with the American educational system. The course load is expressed in semester hours assuming a semester lasts 15 weeks.

Learning Objectives

As stated above, the objective of the BBA degree program is to provide students with a modern and comprehensive management education. Therefore, the following will be some of program's main objectives:

The program will enable students to internalize a solid theoretical and practical knowledge of business organizations

Through the study program students will be able to develop critical analysis skills and reflect upon business issues and their ability to analyze business phenomena effectively and efficiently.

Students will be able to develop adaptability and flexibility of approach and the ability to initiate and respond positively and appropriately to change

The program will prepare students for a career in business or business-related fields and develop their capability to contribute to society at large

The program will enhance students' lifelong learning skills, communication skills and personal development

Students will be able to apply the acquired instruments from the discipline to various problems. Moreover, they will be able to approach the problem in a methodically strong way that is free of bias. In scope of this Bachelor students will acquire social and intercultural competences

Considering the fact that all the business solutions are successful only when they are accepted by people, managers must be able to coordinate the needs of different stakeholders

The aspect of ethics is also very important and students should be able to perceive ethical positions, make their arguments in line with ethical norms and to always reach for them.

Since English language is dominating in the area of economics, the English courses prescribed in scope of this Bachelor strive for the perfection in English

Courses in German are also offered if students wish to further develop their language skills by learning another language

It is furthermore strongly advised that students spend a semester abroad by using different mobility possibilities

BBA Major in Accounting

Financial Accounting

Managerial Accounting and Controlling

Tax Accounting

Context

It is well known that Kosovo is faced with the high rate of unemployment – around 60% of those between 18-24 years of age are unemployed. This situation becomes even worse having in mind that people under the age of 25 constitute around 55% of the total population. Many young population pursue higher education – especially in the fields of business and economics – in the public university (UP) and in various private educational institutions. However, most of the educational higher institutions offer very similar curriculum and teaching methodologies. The University of Prizren with BBA major in accounting aims to provide a curriculum that enables to develop skills needed to make those who graduate competitive in an increasingly regional and global workforce. The primary goal for workforce development will be to conform with and integrate into the regional trade and investment market, and eventually, European Union labor market. Furthermore this major envisions a higher standard in accounting and related education and training programs which will meet the growing needs of the private and public sectors. With greater understanding of accounting standards – in terms of professionalism and ethics – among private and public sector practitioners will help also deter corruption and other emerging issues. \

To be prepared after completion of these studies to be able to apply theoretical knowledge in practice, the public University of Prizren, will work closely with the Association of Certified Accountants and Auditors of Kosovo (SCAAK), with whom will reach agreement for uniformity of content of professional subjects after which the UPZ students will be accepted as the previous cases, in SCAAK. There after graduates in UPZ will spend only difference between raw and can be equipped with an accounting certificate.

Scope

This BBA major in Accounting is a degree that provides the foundation upon which students can build a successful career in the accounting profession. This major is designed to provide students with technical accounting, communication and leadership skills. The BBA program major in accounting will be comprised of three rigorous accounting fields, financial accounting, managerial accounting and tax accounting after which students are prepared for entry-level positions in accounting. The program will prepare successful students for entry for the CPA exam. The major in accounting provides a sound foundation for those wishing to sit for the Certified Public Accountant (CPA) examination, Certified Management Accountant (CMA) examination, and the Certified Internal Auditor (CIA) examination.

What will students learn?

Students learn skills in business, management and finance as well the technical aspects of accounting systems. They will study how business track its income and assets over time, will be engaged in a wide variety of activities besides preparing financial statements and recording business transactions including computing costs and efficiency gains from new technologies, participating in how a master budget is prepared, what means quality management from the accounting viewpoint, developing and using information systems to track financial performance, tax strategy, etc. They will learn how auditors help to ensure that the business companies are run effectively and efficiently, the public records kept accurately, and the taxes are paid properly and on time. In short, students will learn that accountants must spend a lot of time looking under the hoods of businesses in order to really learn how business works.

In addition, students are expected to develop a strong capacity for critical thinking, communication, leadership and personal autonomy.

In the area of accounting students study courses including intermediate accounting I, intermediate accounting II, cost accounting, auditing, managerial accounting, taxation (tax law systems applied in the country), advanced accounting, accounting information systems.

How will students study?

On the university students learn through a combination of lectures, tutorials, practical classes and field business visits. Students must complete their practical part of their study through internships in local accounting companies as well as other business industries. For exceptional students, those with excellent grades and excellent language commands, university will enable to participate in international tours and projects. This will provide opportunities for students to gain experience overseas.

Career opportunities

Students will have many career options as they acquire expertise in marketing, accounting, finance, people management, international business, etc. More specifically, students will have the following career opportunities: accounting manager/supervisor, bookkeeper, controller, payroll administrator, principal specialist, tax specialist, public accountant, self employed CPA.

(a) BBA Major in Agricultural Business Management

Context

Agricultural land comprises 53% of Kosovo's total land area and forests 41%. According to data from the Food and Agriculture Organization, 741,316 acres of land are under cultivation and 444,789 acres are upland pasture. The majority of agricultural land is privately owned (80%), providing subsistence farming for individual households. Although Kosovo's agricultural sector is generally characterized by small farms, low productivity, and the absence of advisory services, agriculture contributes around 19% of Kosovo's overall GDP. Agriculture is the largest employment sector in Kosovo, providing jobs for approximately 16.5% of the population, primarily on an informal basis. The agricultural sector also accounts for 16% of total export value and remains an important creator of national wealth, although Kosovo is still an importer of many agricultural products, which accounted for around 25% of overall imports.

Scope

BBA in agricultural business management will produce managers who will be skilled in agricultural practice and are ready to take up management positions. Kosova's market with a critical shortage of skilled managers in the agricultural sector, agribusiness companies and major banks are looking for employees skilled in business, management and finance, and those who have technical agricultural training. BBA graduates will be skilled to work also for agricultural production enterprises. Students in this major will acquire a strong foundation in agribusiness and skills and knowledge required to pursue a career in a variety of agricultural industries. The subjects provide balanced learning about agricultural production systems and managing agribusiness.

What will students learn?

Students learn skills in business, management and finance as well the technical aspects of managing agricultural production systems. In addition, students are expected to develop a strong capacity for critical thinking, communication, leadership and personal autonomy.

In the area of agribusiness management, students study Vegetable Production, Greenhouse Production, Management and Production of Beef, Sheep, and Goats, Agribusiness Principles

Introduction to Horticulture, Fruit Crop Production: Science & Practice, Introduction to Milking and the Dairy Farm

How will students study?

On the university students learn through a combination of lectures, tutorials, practical classes and field business visits. Students must complete their practical part of their study through internships in local agribusiness companies. For exceptional students, those with excellent grades and excellent language commands, university will enable to participate in international tours and projects. This will provide opportunities for students to gain experience overseas.

Career opportunities

Careers in agribusiness are not necessarily just involved in production agriculture. The BBA degree major in Agricultural Business Management is designed to provide career opportunities at any point in the supply chain, from the farm gate through to export and marketing of agro-products, as well as within the industries that service agriculture. Employment opportunities range from the rural service industries in Kosovo to international trade and finance activities undertaken by multinational corporations.

Students will have many career options as they acquire expertise in marketing, accounting, finance, people management, international business, agricultural production systems and enterprise management, and sustainable resource management. However, careers available include: professional farm management, commodity trading, exporting, financial management in agriculture company, agronomic and livestock sales, management, business consulting, agribusiness management, agribusiness banking.

CURRICULA**Bachelor of Arts: Business Administration****1st Year - Semester I and II for academic year 2012/2013**

Subject	Status	ECTS	Hours
A.1 ¹ Introduction to Sociology	O	3	30
B.1 ² Introduction to Business Economics	O	3	30
B.2 Introduction to Marketing & PR	O	5	45
B.3 Management Basics	O	4	30
A.2 ³ Mathematics for Business Administration (Lecture)	O	6	60
B.4 Basic Accounting I (Lecture & Workshop)	O	6	60
B.5 Entrepreneurship	O	3	30
B.6 Macroeconomics	O	5	45
B.7 Basic Accounting II (Lecture & Workshop)	O	6	60
B.8 Fundamentals in Finance	O	6	45
C.1 ⁴ Business English I	O	4	45
A.3 Statistics (Lecture & Workshop)	O	6	60
B.9 Strategic Management	O	3	30
Total ECTS	O	60	

Students from 2 optional subjects are obliged to select one (1) subject.

2nd Year - Semester III and IV

Subject	Status	ECTS	Hours
D.1 ⁵ Business Informatics	O	4	30
B.10 Financial Statement Analysis	O	4	30
B.11 Corporate Finance	O	4	30
B.12 Business Ethics and Social Responsibility	O	4	30
B.12.1 Business Law	O	4	30
B.13 Microeconomics	O	6	60
B.14 Project Management	O	4	30
B.15 Presentations and Communication Skills	O	4	30
B.16 Business Decision Making (Econometrics)	O	6	60
B.17 Methods of Research and Analysis/Business Analysis Tools	O	6	45
B.18 Change Management	O	6	45
B.19 Leadership & Negotiation Skills	O	4	30
C.2 Business English II	O	4	30
Total ECTS	O	60	

3rd Year - Semester V and VI – Profile: BBA Major in Accounting

Subject	Status	ECTS	Hours
ACCT. 1. Financial Reporting I	O	6	60
ACCT. 2. Accounting Information System	O	7	60
ACCT. 3. Tax Accounting	O	5	45
ACCT. 4. Cost Accounting	O	5	45
ACCT. 5. Auditing	O	7	60
ACCT. 6. Managerial Accounting	O	6	60
ACCT. 7. Financial Reporting II	O	6	60
ACCT. 8. Internship in Accounting/ Auditing	O	6	60
Diploma Thesis	O	12	
Total ECTS	O	60	

3rd Year - Semester V and VI – Profile: Agricultural Business Management

Subject	Status	ECTS	Hours
ABM. 1. Agribusiness Principles	O	5	45
ABM. 2. Introduction to Horticulture	O	5	45
ABM. 3. Greenhouse Production	O	5	45
ABM. 4. Marketing Principles in Agriculture	O	5	45
ABM. 5. Introduction to Milking and the Dairy Farm	O	6	60
ABM. 6. Enterprise Project	O	5	45
ABM. 7. Vegetable Crop Production	O	5	45
ABM. 8. Management and Production of Beef, Sheep, and Goats	O	6	60
ABM. 9. Internship in an Agribusiness Firm	O	6	60
Diploma Thesis		12	
Total ECTS		60	

O – Obligatory, E- Elective

V. LAW

Aim

The aim of this field of study is to offer students the possibility to gain universal juridical knowledge that will serve them as a basis for further specialization in different fields. It should provide students with the knowledge in law and a comprehensive understanding of it in its broader context.

The aim is not to educate students in one specific and specialized part of law, but rather to make them understand the goals, the principles and the instruments of law and of its subareas. It is furthermore important to provide an interdisciplinary understanding of the law that will connect and join different aspects and areas of law – law in its economic, social and historical context.

The intent is moreover to familiarize students with the international law and the comparison of it with the national law. In this aspect courses will also be taught in foreign languages.

One of the main aims is the sensibilisation of students to the ethical norms in law, righteous application of law and the awareness of the law-justice context in a democratic society.

Learning Objectives

In course of their studies students should acquire general and profound knowledge in the field of law. They will not become specialist in one field of law, but they should rather be able to understand law in its broader context, with all its functions and relations as well as shortcomings.

The teaching that is based on research should enable students to develop a critical way of thinking and to become able to discuss different legal issues in a meaningful manner.

Graduates will have academic skills adaptable to market needs and will be capable embarking in postgraduate studies in countries with advanced educational systems by developing strong communication skills, verbal and written, that are necessary for efficient and clear dissemination of law analysis, in native and foreign language. These skills are also aimed at showing success in private and public sector careers that logically follow the degrees offered by this programme.

They should be able to use specific methodologies that will allow them to examine law cases and to deal with them.

They will acquire knowledge in the field of European and international law and be able to make comparisons to the national law, to interpret them and reach conclusions.

Every student should be able to compare different legal systems and understand how the different layers of national, European and International Law depend on and influence each other.

Students should furthermore be able to develop awareness of the connection between law and justice and its importance in the democratic society.

They will be familiar with the concepts of law and justness and thus apply these standards together with the ones of democracy, humanity and ethics.

By acquiring social skills, students should be able to communicate with and understand as well other professionals of law as non-professionals whom they will have to work with. All students will know the benefits and appreciate teamwork.

International cooperation

Law faculties at UPZ, also in its development agenda have got the international cooperation. The model used for developing this Program was the curriculum of the Faculty of Law, of the University of Graz, Tübingen and Heidelberg. Possibilities of one the international cooperation for example it is planned that during the program implementation to have visiting professors which will be more elaborated at the later stages.

Student intake:

Will be determined from the faculty management and the university.

Partners:

It is the aim of the university to find partners for the faculty of Law from the already existing cooperations.

Entring criteria:

Will be determined from the faculty management and the university.

CURRICULA**Bachelor of Law****1st Year - Semester I and II for academic year 2012/2013**

No.	Subject	Status	ECTS	Hours
1.1	Understanding the Law	O	7	30
1.2	Constitutional Law I	O	7	45
1.3	History of Albanian State and Law	O	6	45
1.4	English I	O	5	30
1.5	Select one of these subjects:			
1.5.1	- Public Law,	E	5	30
1.5.2	- Private Law or			
1.5.3	- Intercultural Competence			
2.1	Constitutional Law II	O	6	45
2.2	Criminal Law I	O	7	45
2.3	International Protection of Human Rights	O	7	45
2.4	English II	O	5	30
2.5	Select one of these subjects:			
2.5.1	- Parliamentary Theory and Practice,	E	5	30
2.5.2	- Introduction to Economy or			
2.5.3	- Roman Law.			
	Total ECTS	O	60	

2nd Year - Semester III and IV

No.	Subject	Status	ECTS	Hours
3.1	Civil Law	O	7	45
3.2	Public International Law	O	7	45
3.3	European Law	O	6	30
3.4	Criminal Law II	O	5	30
3.5	Select one of these subjects:			
3.5.1	- Ecological Law,	E	5	30
3.5.2	- Business Law or			
3.5.3	- Intellectual Property Law.			
4.1	Administrative Law	O	7	45
4.2	International Humanitarian Law	O	7	45
4.3	Succession and Familiar Law	O	6	45
4.4	Criminal Procedural Law I	O	5	30
4.5	Select one of these subjects:			
4.5.1	- Professional and Legal Ethics,	E	5	30
4.5.2	- Methodology and legal writing			
4.5.3	- Criminal			
	Total ECTS	O	60	

3rd Year - Semester V and VI

No.	Subject	Status	ECTS	Hours
5.1	Labor and Social Security Law	O	7	45
5.2	Civil Procedural Law II	O	5	30
5.3	Administrative Procedure	O	7	45
5.4	Commercial Law	O	6	30
5.5 5.5.1 5.5.2 5.5.3	Select one of these subjects: - Criminology, - Consular and Diplomatic Law or - Consumer Protection Law.	E	5	30
6.1	Criminal Procedure Law II	O	6	30
6.2	Private International Law	O	7	45
6.3	Construction and Spatial Planning Law	O	7	45
6.4	Finances and Financial Law	O	5	30
6.5 6.5.1 6.5.2 6.5.3	Select one of these subjects: - Bankruptcy Law, - International Labor Law or - International Commercial Law	E	5	30
	Total ECTS	O	60	

4th Year - Semester VII and VIII

No.	Subject	Status	ECTS	Hours
7.1	Civil Procedural Law II	O	5	30
7.2	Social Law	O	7	45
7.3	Obligations Law	O	6	45
7.4	International Criminal Law	O	7	45
7.5 7.5.1 7.5.2 7.5.3	Select one of these subjects: - International Organizations - Banking Law or - Local Administration	E	5	30
8.1	Arbitrage and other techniques regarding alternative solution of disputes	O	5	45
8.2 8.2.1 8.2.2 8.2.3	Select one of these subjects: - International Relations Theory, - Politics and Public Administration, or - International Financial Institutions	E	5	30
9.0	Diploma Thesis	O	20	
	Total ECTS	O	60	
	Total ECTS (8 semesters)	O	240	

VI. SOFTWARE DESIGN

Aims

The Software Engineering career field includes technological challenges such as specification, design and detailed concept as well as the implementation of software packages. Social skills and working in an international team are basic requirements. Practical applications include new technologies in mobile computing as well as Intranet and workflow systems.

This bachelor program covers techniques which increase productivity in software development and software use. The program thus offers training which covers every stage in the software life cycle. The teaching and learning methods used in the course are specially tailored to the needs of working students.

Learning Objectives

At the start of the studies students will be provided with the basic knowledge on programming, Mathematics, Network and Distributed systems, 3D modeling, Linux OS, and English language

In the first year of studies students will be able **to get known or familiar with:**

- Basics of programming, Software Engineering, Operating Systems, Network Technologies, Databases, Web programming
- Basics of math
- Basics of English

In the second year of studies students will **be able to understand:**

1. Server Technologies, Server Programming, Software Design, Software Modeling, User Interfaces, Computer Graphics
2. IT Quality Management, Project Management
3. English

In the third year of studies students will **be able to develop and apply**

- Standalone applications as well as distributed systems.
- Artificial intelligence
- Game programming
- Documentation, research and presentation

Graduates of this program should be equipped for employment in the software development sector which require a combination of specialist knowledge and interdisciplinary qualifications.

The graduates are not limited to a single field of specialization in software development; rather, they work in all areas of applications and systems development - for example, developing classical standalone application programs, hardware-oriented systems software, and distributed client-server systems.

Software designers are well versed in all phases of software development. They could work as systems analysts, in systems modeling and implementation, as quality managers, and as senior software engineers and project managers.

Market Research

Actually there is no significant market research regarding the labor market relevance of this study program. However, there is an assessment of the information and communications technologies (ICT) sector in Kosovo conducted at the request of USAID/Kosovo.

The purpose of this activity was to assess opportunities for USAID to support Kosovo's ICT sector. This sector encompasses several areas of business including telecommunications, a variety of services related to the development, customization and use of software and hardware and services and products that are delivered via telecommunications (both voice and data) networks.

The objectives of the assessment were to answer two questions:

Are there parts of the ICT sector in Kosovo that have significant potential for growth in revenues and employees which could be increased if key constraints were addressed?

How might USAID efforts to support the ICT sector benefit overall economic growth in Kosovo?

The team used general factors typically used to identify target business sectors for economic growth assistance. These factors were then tailored to the ICT sector based on the experience of other economic growth projects and the characteristics of the sector. The team also used a SWOT approach throughout the information gathering and analysis, i.e., identifying strengths, weaknesses, opportunities and threats to the sector. Although it is difficult to separate the ICT sector cleanly into independent sub-sectors, the team generally analyzed the IT (information technology – meaning work related computer software applications and hardware) from telecommunications (meaning the provision of voice, data and video services via telecommunications networks, either Internet (IP) or mobile phone networks).

They also come to conclusion that IT combined with the telecommunications sector appears much stronger than the IT sector alone. They are more optimistic about the potential for this sector to be competitive, especially when combined with an effort to strengthen the development of value added services to take advantage of the quickly expanding mobile phone service networks.

In Kosovo there are 3 major Internet service providers (ISP) : IPKO, Kujtesa and PTK.

There are also 11 main ICT companies operating in Kosovo (Comtrade, Komtel, iSoft, Ipko, Rrota, Cactus, ProNet, Rrota, LogicPlus, Microsoft, Kujtesa, Ati-Kos). It appears that the key constraints for this sector are education and training; improvements to the telecommunications regulatory capacity; stronger sector entrepreneurship and business skills. It is well-known that these companies have **many gaps mainly with respect to professional staff. One of the reasons may be found in poor engineering programs offering from universities currently in Kosovo.**

In Kosovo there are some Universities (public and private) which offer the different programs in Computer Science and Technology. University of Prishtina (Mathematic Faculty and Technical Faculty) provides two programs mainly software oriented. Technical Faculty provides also a new program in Mechatronic, but all these programs are only partly similar to our proposed program.

The main private Universities that provide programs in Computer Science and Technology are UBT (University for Business and Technology), AAB-Riinvest as well as Iliria. Although the programs of these Universities are in some relationships with some Universities from abroad (case UBT), there is no indication of any big achievement regarding the labor market and society needs. **This first of all because the programs do not meet the requirements of labor market.**

According to USAID, Engineering schools in Kosovo may have basics, but far behind providing tech-skills for work. Based on their analysis the IT Sector alone currently provides only little potential economic impact but ICT is a promising sector with a great impact on the future economic development of Kosova. Therefore, this study program aims to provide these companies and society in general, professional staff in order to make them competitive with similar European companies and worldwide.

Modifications

In order to comply with the recommendations made by the group of experts during the last visit, as well as to improve the quality of learning, the following changes have been made:

Summaries of learning outcomes have been included in the table of course contents, with full descriptions available in individual syllaby.

Sharing and unification of modules between the two computer science programmes and with other programs where possible has been implemented

Elective modules have been introduced, thus decreasing the overwhelming number of obligatory courses

The number of hours of assisted learning and of ECTS have been readjusted.

Practical work in the industry (internship) has been limited as part of the final thesis if needed.

Law-based modules have been removed, instead, two new very important modules that were lacking in the previous curriculum of SD have been introduced; Artificial Intelligence and Game development

CURRICULA

Bachelor of Science: Software Design

1st Year - Semester I and II for academic year 2011/2012

Subject	Status	ECTS	Hours
1O1. English 1	Obligatory	3	30
1O2. Computer science	Obligatory	6	60
1O3. Mathematics 1	Obligatory	6	60
1O4. Software development 1	Obligatory	6	60
1O5. New media and multimedia	Obligatory	3	30
1Z1. Web languages	Elective	3	30
1Z2. Network technologies	Elective	3	30
1Z3. Software engineering	Elective	3	30
1Z4. Transmission technology	Elective	3	30
2O1. Data structures and algorithms	Obligatory	6	60
2O2. Operating systems	Obligatory	6	60
2O3. Databases	Obligatory	6	60
2O4. Software development 2	Obligatory	6	60
2Z1. Linux systems management	Elective	3	30
2Z2. Windows systems management	Elective	3	30
2Z3. English 2	Elective	3	30
2Z4. 3D modeling and animation	Elective	3	30
Total ECTS		60	

To include 9 obligatory modules and 4 out of 8 elective modules

2nd Year - Semester III and IV

Subject	Status	ECTS	Hours
3O1. Database application	Obligatory	6	60
3O2. Software design	Obligatory	6	60
3O3. Server technologies	Obligatory	6	60
3O4. Scripting	Obligatory	6	60
3Z1. English 3	Elective	3	30
3Z2. Network management	Elective	3	30
3Z3. User interfaces	Elective	3	30
3Z4. Windows server	Elective	3	30
4O1. Server application programming	Obligatory	6	60
4O2. Computer graphics and image processing	Obligatory	6	60
4O3. Project management	Obligatory	6	60
4O4. Mathematics 2	Obligatory	6	60
4Z1. Human computer interaction	Elective	3	30
4Z2. Software verification and validation	Elective	3	30
4Z3. IT quality management	Elective	3	30
4Z4. English 4	Elective	3	30
Total ECTS		60	

To include 8 obligatory modules and 4 out of 8 Elective modules

3rd Year - Semester V and VI

Subject	Status	ECTS	Hours
5O1. Mobile computing	Obligatory	6	60
5O2. IT-Security	Obligatory	6	60
5O3. Game development	Obligatory	6	60
5O4. Artificial intelligence	Obligatory	6	60
5Z1. Meetings and negotiations	Elective	3	30
5Z2. Online-marketing	Elective	3	30
5Z3. Systems programming	Elective	3	30
6O1. Documentation and research	Obligatory	6	60
6O2. Effective presentations	Obligatory	6	60
6O3. Final thesis/ project	Obligatory	12	
6Z1. Design patterns	Elective	3	30
6Z2. Entrepreneurship	Elective	3	30
6Z3. e-Business models	Elective	3	30
Total ECTS		60	

To include 6 obligatory modules, Final thesis/Project and 4 out of 6 Elective modules

VII. INFORMATION TECHNOLOGIES AND TELECOMMUNICATION

Aims

Information Technologies and Telecommunication interlink ever more closely in practice. New applications are constantly arising at the interfaces of safe data processing and data communication: from solutions for the operators of rail and road systems and for the security of electronic money transfer to domestic support of patients and the elderly.

Enterprises and authorities are taking advantage of ever more comprehensive communication networks and dynamic web pages, as they are required for interactive Web applications, portal systems and online shops.

The study program provides students with a holistic perspective, as well as technical expertise with economical elements and the ability to work in a team, elements which are demanded not only in education but also in profession.

Learning Objectives

At the start of the studies students will be provided with the basic knowledge on information technologies, programming, mathematics, and but not limited to economics. Subsequently, the students will specialize, depending on what their personal interests are.

In all four semesters of studies, students will deal with the theoretical fundamentals of mathematics, informatics, digital technology, electronics as well as some economical aspects such as communication and management. English language is one of the optional tools.

In the first year of studies students will be able **to get known or familiar with:**

- Basics of information technology with the focus on sensors, microcontrollers, TCP/IP technology as well as fundamentals of electronics.
- Basics of math and data communication
- Basics of computer architecture and operating systems

In the second year of studies students will **be able to understand:**

- Advanced Mathematics (analysis, statistics, coding)
- Advanced Information Technology (transmission methods of telecommunication, advanced IP technologies)
- Advanced Programming (object oriented analyze and design, software engineering)

In the third year of studies students will be able to develop and apply:

- IT-Security
- Web engineering
- Databases
- Telecommunications
- Will also be introduced to some economical aspects that will prepare them for the job market.

Market Research

There is an assessment of the information and communications technologies (ICT) sector in Kosovo conducted at the request of USAID/Kosovo. The purpose of this activity was to assess opportunities for USAID to support Kosovo's ICT sector. This sector encompasses several areas of business including telecommunications, a variety of services related to the development, customization and use of software and hardware and services and products that are delivered via telecommunications (both voice and data) networks.

The objectives of the assessment were to answer two questions:

Are there parts of the ICT sector in Kosovo that have significant potential for growth in revenues and employees which could be increased if key constraints were addressed?

How might USAID efforts to support the ICT sector benefit overall economic growth in Kosovo?

The team used general factors typically used to identify target business sectors for economic growth assistance. These factors were then tailored to the ICT sector based on the experience of other economic growth projects and the characteristics of the sector. The team also used a SWOT approach throughout the information gathering and analysis, i.e., identifying strengths, weaknesses, opportunities and threats to the sector. Although it is difficult to separate the ICT sector cleanly into independent sub-sectors, the team generally analyzed the IT (information technology – meaning work related computer software applications and hardware) from telecommunications (meaning the provision of voice, data and video services via telecommunications networks, either Internet (IP) or mobile phone networks).

They also come to conclusion that IT combined with the telecommunications sector appears much stronger than the IT sector alone. They are more optimistic about the potential for this sector to be competitive, especially when combined with an effort to strengthen the development of value added services to take advantage of the quickly expanding mobile phone service networks. In Kosovo there are 3 major Internet service providers (ISP) : IPKO, Kujtesa and PTK.

There are also 11 main ICT companies operating in Kosovo (Comtrade, Komtel, iSoft, Ipko, Rrota, Cactus, ProNet, Rrota, LogicPlus, Microsoft, Kujtesa, Ati-Kos). It appears that the key constraints for this sector are education and training; improvements to the telecommunications regulatory capacity; stronger sector entrepreneurship and business skills. It is well-known that these companies have many gaps mainly with respect to professional staff. One of the reasons may be found in poor engineering programs offering from universities currently in Kosovo.

In Kosovo there are some Universities (public and private) which offer the different programs in Computer Science and Technology. University of Prishtina (Mathematic Faculty and Technical Faculty) provides two programs mainly software oriented. Technical Faculty provides also a new program in Mechatronic, but all these programs are only partly similar to our proposed program.

The main private Universities that provide programs in Computer Science and Technology are UBT (University for Business and Technology), AAB-Riinvest as well as Iliria. Although the programs of these Universities are in some relationships with some Universities from abroad (case UBT), there is no indication of any big achievement regarding the labor market and society needs. This first of all because the programs do not meet the requirements of labor market.

According to USAID, Engineering schools in Kosovo may have basics, but far behind providing tech-skills for work. Based on their analysis the IT Sector alone currently provides only little potential economic impact but ICT is a promising sector with a great impact on the future economic development of Kosova. Therefore, this study program aims to provide these companies and society in general, professional staff in order to make them competitive with similar European companies and worldwide.

Modifications

In order to comply with the recommendations made by the group of experts during the last accreditation process, as well as to improve the quality of learning, the following changes have been made:

Summaries of learning outcomes have been included in the table of course contents, with full descriptions available in individual syllaby.

Sharing and unification of modules between the two computer science programmes and with other programs where possible has been implemented

Elective modules have been introduced, thus decreasing the overwhelming number of obligatory courses

The number of hours of assisted learning and of ECTS have been readjusted.

Practical work in the industry (internship) has been limited as part of the final thesis if needed

Law-based courses have been removed

CURRICULA

Bachelor of Science: Information Technology and Telecommunication

1st Year - Semester I and II for academic year 2011/2012

Subject	Status	ECTS	Hours
1O1. Mathematics 1	O	6	60
1O2. Electronic Devices	O	6	60
1O3. Digital Technology	O	6	60
1O4. Fundamentals of Data Communication	O	6	60
1O5. English 1	O	3	30
1Z1. Programming	E	3	30
1Z2. Economics	E	3	30
2O1. Microcontrollers	O	6	60
2O2. TCP/IP Technology	O	6	60
2O3. Sensors and Interfaces	O	6	60
2O4. Computer Architecture and Operating Systems	O	6	60
2Z1. English 2	E	3	30
2Z2. Interpersonal Communication	E	3	30
2Z3. Company Organization Structure	E	3	30
Total ECTS		60	

To include 9 obligatory modules and 3 out of 5 elective modules

2nd Year - Semester III and IV – General

Subject	Status	ECTS	Hours
3O1. Transmission Methods	O	6	60
3O2. Project Management	O	6	60
3O3. Advanced IP-Technologies and Networks	O	6	60
3O4. Real-time Operating Systems	O	6	60
3Z1. Software Engineering	E	3	30
3Z2. English 3	E	3	30
3Z3. Structures of Motivation	E	3	30
3Z4. Requirements in System Design	E	3	30
3Z5. Object-oriented Analysis and Design	E	3	30
4O1. Systems and Networks of Telecommunication	O	6	60
4O2. Mathematics 2	O	6	60
4O3. Authentication and Cryptography	O	6	60
4O4. Concepts and Integration of sophisticated Network-Systems	O	6	60
4Z1. Fundamentals of Statistics	E	3	30
4Z2. English 4	E	3	30
4Z3. Interaction Techniques	E	3	30
4Z4. Authoring of Technical Documents	Elective	3	30
Total ECTS		60	

To include 8 obligatory modules and 4 out of 9 Elective modules

3rd Year - Semester V and VI

Subject	Status	ECTS	Hours
5O1. Databases	O	6	60
5O2. Security in IT-Networks	O	6	60
5O3. Convergence in Networks	O	6	60
5O4. Tools for Internet Security	O	6	60
5Z1. Quality Management	E	3	30
5Z2. Static Contents of Web-Engineering	E	3	30
5Z3. Information Management	E	3	30
5Z4. Investment and Financing	E	3	30
6O1. Dynamic Contents of Web-Engineering	O	6	60
6O2. Concepts of Mobile Telecommunication	O	6	60
6O3. Final Thesis/Project	O	12	
6Z1. IT Service Management	E	3	30
6Z2. Internet Security Management	E	3	30
6Z3. Controlling	E	3	30
Total ECTS		60	

To include 6 obligatory modules, Final thesis/Project and 4 out of 7 Elective modules

VIII. GERMAN LANGUAGE AND LITERATURE

Aims

The program of German Languages and Literature prepares students for a career in two different fields: Education and Translation.

The first two years of the program, students will learn same courses which are mostly focused on introduction aspects of the German Language, linguistics and literature. Whereas, in the third and fourth year, students will have the chance to choose specializations: Education or Translation.

(a) Education Specialization

Graduate Studies in German - Education Specialization enables students to organize the process of learning and teaching of German in class with students of different ages and for different types of classes.

The basic components of the undergraduate program consist of professional courses including methodological and pedagogical approaches to foreign language teaching as well as raising students' awareness of the German language system.

Educational specialization provides courses of language teaching methodology and organizes practice teaching in selected schools. The Program aims to provide students with the appropriate language skills to enable them to communicate effectively and function in their chosen profession; enable students to enquire and incorporate knowledge of the tools and organizational proficiency needed for language and cultural studies; inspire students to think critically in the humanistic tradition about texts and language and instill in students the positive nature of cultural differences.

(b) Translation Specialization

The aim of the translation direction of is to train translators as mediators between languages and cultures. They will be experts to transmit information and content from one language to another, but also in text format.

Students will be taught about the theories and techniques of translation and interpreting, and will provide with the necessary cultural background and skills for a career in translation and conference interpreting.

Within this program students will be helped to discover their capacity as language learners; provide students with the appropriate language skills to enable them to communicate effectively and function in their chosen profession; enable students to enquire and incorporate knowledge of the tools and organizational proficiency needed for language and cultural studies; inspire students to think critically in the humanistic tradition about texts and language and instill in students the positive nature of cultural differences.

Learning Objectives

Language & Communication. Written Expression. Develop advanced skills in writing German.

Language & Communication. Reading Comprehension. Develop advanced skills in reading German.

Language & Communication. Oral Expression. Develop advanced skills in speaking German.

Language & Communication. Listening Comprehension. Develop advanced skills in understanding spoken German.

Literacy: Develop the students' ability to use appropriate terminology in linguistic, cultural, or literary analysis.

Linguistics: Develop the students' ability to recognize the various components that make up the German language, to understand complex syntactical features, and to analyze and reflect on grammar.

Cultural Knowledge: Develop the students' ability to understand the cultural and intellectual development of German-speaking civilizations and societies within their socio-political contexts.

Literary Analysis and Traditions: Develop the students' knowledge of major periods, genres, authors, and movements of German-language literature within their cultural, intellectual and socio-political contexts.

Global Perspective and Comparisons: Develop the students' ability to relate the German-speaking civilizations and societies to events in other countries around the world

News in this Curriculum

Language Practice I - VI, with the higher number of fund of hours as we have students that start studies with limited language skills and need improvement of those skills.

The Albanian language remains in the two semesters as we have students of the second generation that still need to improve their Albanian language skills. Also, students need to have good skills of their native language in order to be able to better learn a foreign language.

Foreign language has increased from 2 to 3 semesters because of its importance.

Introduction to the science of literature in the first semester, to clarify basic notions of this science

Increased fund of the subjects within the field of literature, as this is part of studying of the German language and literature.

To improve the quality of study, in the years III and IV, we have envisaged holding 3 seminars (1 linguistics, 1 literature and 1 didactics of German as a foreign language)

We have enriched the elective list of subjects.

CURRICULABachelor of Arts: German Language and Literature – Profile: Education**1st Year - Semester I and II for academic year 2012/2013**

No.	Subject	Status	ECTS	Hours
1.1	1.1 Language Practice – I German Modern Language	O	8	90
1.2	Introduction to German Language	O	4	30
1.3	Introduction to Linguistics	O	4	30
1.4	Introduction to the German Literature	O	4	30
1.5	German Civilization and Culture -I-	O	6	45
1.6	Albanian Language -I-	O	4	30
2.1	Language Practice – II German Modern Language	O	8	90
2.2	Grammar of German Language –I – Phonetics	O	6	45
2.3	German Literature -I-	O	6	45
2.4	German Civilization and Culture -II-	O	6	45
2.5	Albanian Language -II-	O	2	30
2.6	Foreign Language (English or French) -I-	E	2	30
	Total ECTS		60	

2nd Year - Semester III and IV

No.	Subject	Status	ECTS	Hours
3.1	Language Practice – III German Modern Language	O	9	90
3.2	Grammar of German Language II – Morphology I	O	6	45
3.3	German Literature II	O	6	45
3.4	Introduction to the Working Techniques on the German Study	O	6	45
3.5	Foreign Language (English or French) II	O	3	30
4.1	Language Practice – IV German Modern Language	O	9	90
4.2	Grammar of German Language III - Morphology II	O	6	45
4.3	German Literature III	O	6	45
4.4	Creative Writing	O	6	45
4.5	Foreign Language (English or French) III	E	3	30
	Total ECTS		60	

3rd Year - Semester V and VI – Profile: Education

No.	Subject	Status	ECTS	Hours
5.1	Introduction to didactics and methodology of the German language - The process of adopting German as second foreign language	O	7	45
5.2	Language Practice – V German Modern Language	O	8	60
5.3	Grammar of German Language IV - Syntax	O	6	45
5.4	German Literature IV	O	6	45
5.5	Elective Course	O	3	30
6.1	Introduction to didactics and methodologies of the German language - basic principles and methods of teaching German as a foreign language	O	7	45
6.2	Language Practice – II German Modern Language	O	8	60
6.3	Grammar of German Language V - Lexikology	O	6	45
6.4	Elective Course Seminar of german literature	O	6	45
6.5	Elective Course	E	3	30
	Total ECTS		60	

4th Year - Semester VII and VIII

No.	Subject	Status	ECTS	Hours
7.1	Methods of teaching skills and knowledge of German as a foreign (Fachdidaktik Deutsch)	O	8	45
7.2	Internship/School Practice	O	6	
7.3	Elective Course Seminar of German linguistics	O	8	60
7.4	Elective Course	O	8	60
8.1	Internship/School Practice	O	5	
8.2	Elective Course Seminar of didactics	E	5	30
8.3	Final Thesis	O	20	
	Total ECTS		60	

3rd Year - Semester V and VI for academic year 2012/2013 – Profile: Translation

No.	Subject	Status	ECTS	Hours
5.1	Theory of Translation	O	5	30
5.2	Idiomatic Stylistics and the Albanian Language	O	5	45
5.3	Terminology and Language Professions I – politics and History	O	6	45
5.4	Practice writing and Translation	O	3	45
5.5	Language Practice/ Internship I	O	5	
5.6	Elective Course	E	6	45
6.1	Methodology of Translation	O	6	45
6.2	Translator and PC - Informatics for translators and interpreters	O	4	45
6.3	EU Institutions	O	4	30
6.4	Terminology and Language Professions II – Politics and Government Institutions	O	5	45
6.5	Language Practice/ Internship II	O	5	
6.6	Elective Course	E	6	45
	Total ECTS		60	

4TH Year - Semester VII and VIII – Profile - Translation

No.	Subject	Status	ECTS	Hours
7.1	Lexicology and Lexicography	O	6	45
7.2	Media language in German Speaking Countries	O	5	45
7.3	Terminology and Language Professions III – economy, environment and law.	O	6	45
7.4	Language Practice/ Internship III	O	5	
7.5	Elective Course	O	8	60
8.1	History of Art and Culture of German Speaking Countries	O	5	45
8.2	Elective Course	E	5	30
8.3	Final Thesis		20	
	Total ECTS		60	

Master in Cultural Heritage and Tourism Management

The “Master in Cultural Heritage and Tourism Management” is a multidisciplinary postgraduate Master program carefully designed for students who are concerned with site management, museum studies, tourism, creative industries, architectural heritage and historical towns

The aim of the Master program is to provide education for development of human resources required for the mobilization of cultural heritage and tourism management in the socioeconomic development of the Kosovo society.

The Program offers substantial training to create high level professionals for the area of tourism and cultural heritage with necessary managerial proficiency capable of mobilizing in international and local planning.

Students will undertake core topics in management, project management, and legal issues relevant to cultural heritage and tourism management. They may also select electives based on their specific interests.

IX. CURRICULA OF THE MASTER PROGRAM

First Semester				
Nr.	Course	Hour	ECTS	Compulsory
1.	Introduction to Cultural Heritage	175	6	C
2.	Archeological Heritage	150	7	C
3.	Tourism Management	175	7	C
4.	Tourism Marketing	150	6	C
	Total		26	
Nr.	Course	Hour	ECTS	Compulsory
1.	International Protection of Cultural Heritage	100	4	E
2.	Natural Resources and Spatial Planning	100	4	E
	Total		8	
Second Semester				
Nr.	Course	Hour	ECTS	Compulsory
1.	Architectural and Art Heritage	150	6	C
2.	Ethnological and Spiritual Heritage	150	6	C
3.	Strategic Management and Planning	150	6	C
4.	EU Policy on the Protection of Cultural Heritage	150	6	C
5.	Positive Legislation upon Tourism and Touristic Values in Kosovo	150	6	C
6.	Geography of Tourism and Protection of Natural Assets	150	6	C
	Total		24	
Third Semester				
Nr.	Course	Hour	ECTS	Compulsory
1.	Conservation and Restoration of Cultural Heritage	175	7	C
2.	Intercultural Communication	125	5	C
3.	Tourism and Regional Development	175	7	C
4.	Entrepreneurship and Innovation in Tourism and Cultural Heritage	175	7	C
	Total		26	
	Course	Hour	ECTS	Elective
1.	Research Planning and Management of Cultural Heritage	100	4	E
2.	Technologies in Tourism and Cultural Heritage	100	4	E
	Total		8	
Fourth Semester				
Nr.	Course	Hour	ECTS	Compulsory
1.	History of Balkan Civilization	150	6	C
2.	An Overview of Cultural Heritage in Kosova	100	4	C
3.	Master thesis	500	20	C
	Total		30	

(Footnotes)

- 1 Module A: Social and Economic Sciences – Basic Module
- 2 Module B: Business Administration – Core courses
- 3 Module C: Mathematics Science – Basic Module
- 4 Module C: Business English – Basic Module
- 5 Module D: IT Science _ Basic Module

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(Rectorate)

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