



UNIVERSITY “UKSHIN HOTI” PRIZREN
FACULTY OF COMPUTER SCIENCE

PROGRAM: Information Technology and Telecommunication - Turkish

Curriculum -- SYLLABUS							
<i>Level of studies</i>	Bachelor	<i>Program</i>	<u>Faculty of Computer Science</u>	<i>Academic year</i>	2018/2019		
<i>SUBJECT</i>	E-Trade						
<i>Year</i>	1	<i>Status Of the subject</i>	Obligatory	<i>Code</i>		<i>ECTS credits</i>	6
<i>Semester</i>	2						
<i>Teaching weeks</i>	15		<i>Hours teaching</i>	45	<i>Lectures</i>		<i>Exercises</i>
					2	2	
<i>Teaching Methodology</i>	<ul style="list-style-type: none"> • Teaching subjects with Powerpoint • Case studies and homework Course repetition, group work, discussion and analysis						
<i>Consultation</i>							
<i>The teacher</i>	Mr.Ergin Kala			<i>E-mail:</i>	Erginkala@gmail.com		
				<i>Tel.:</i>	+38344128291		
<i>Assistant</i>				<i>E-mail:</i>			
				<i>Tel.:</i>			

Study goal and table of content	Benefits of student
<p>The focus of this course is Elektornic Trade. Electronic trade aims to explain the importance and necessity of E-trade to students as one of the most important trading tools that emerged as a part of technological developments facilitating the communication of information, along with the tendency of trade liberalization all over the world. Therefore, the process and the way of operation of Electronic Trade will be shared in detail with the students in the light of case studies. In addition, new developments and current approaches to the subject of E-trade will be covered. Students will learn what electronic trade is and how it should be implemented for a business.</p>	<ul style="list-style-type: none"> - To understand the importance of electronic trade in our age. - To provide the students with the necessary knowledge by understanding the process of electro trade. - To understand the difficulties in the application of electronic commerce and problem-solving skills with the navy of the students. - To obtain the skills of establishing electronic commerce systems in business life with the information obtained during the application process.

Methodology for the implementation of educational topics:			
Lecture, presentation with slideshow, group work, discussion on the topics in the form of a question and answer, the student analyzing the subjects and telling their ideas			
Conditions for realization of educational topics:			
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Ways of assessing of the student (in %) :	Evaluation in%	Final grade	
Homework	Homework preparation and presentation 30%.	51-60%-	6
		61-70	7
Participation	Scientific participation in the course 15%	71-80	8
Exam	Final exam 55%	81-90	9
		91-100	10

Total		100.00 %	
Obligations of student:			
Lectures		Exercises	
Activities	Hour/ weeks	Days/Weeks	
Lectures	2	15 weeks	30
Laboratory exercises	1	15 weeks	15
Contacts with teachers / consultations	0,5	15 weeks	7,5
Practical work			
Projects, presentations, etc.	0,5	15 weeks	7,5
Own study time			
Preparation for final exam	2	15 weeks	30
Time spent in the assessment (tests, final exam, etc.)	1	15 week	15
Notice: 1 ECTS credits= 25 hour commitment, e.g. if the subject has 6 ECTS credits student must have 150 hours during the semester commitment.			Total load: 105 Hour
Week	Lectures	Hour	Exercises
	Topic		Topic
1/2	<ul style="list-style-type: none"> • Introduction to trade and basic concepts • Business and business management 	4	4
3	<ul style="list-style-type: none"> • Information Economics and Electronic trade 	2	2
4/5	<ul style="list-style-type: none"> • What Everybody Does with E-trade • Payment tools in e-commerce 	4	4
6/7	<ul style="list-style-type: none"> • Security in electronic trade • E-marketing 	4	4
8	Projects, presentations	2	2
9/10	<ul style="list-style-type: none"> • • • Promotion strategies for attracting customers in e-marketing • Projects, presentations 	4	4
11/12	<ul style="list-style-type: none"> • • Electronic trade and related regulations • Electronic trade and tax 	4	4
13/14	<ul style="list-style-type: none"> • Electronic commerce and logistics • Electronic commerce and information systems 	4	4
15	<ul style="list-style-type: none"> • Final exam 		

LITERATURE:**Basic source:**

1. Electronic Commerce - general information / legal regulation - Gazanfer Erbaslar - Sukru Dokur / Nobel Publications 3rd edition 2016
 2. e_ticare Satista Tsunami Effect / Anil Altas / MediaCat Books 5th edition 2016
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1. Mr. Ergin Kala - my own notes

NOTICE:

In general, the course will be run with Power Point and other resources.
In addition, the lecturer will provide additional resources (scientific studies, reports, national and international published articles) other than the main sources.

Notice for the student:

- Students are not allowed to enter the class in a timely and prepared manner.
- 80% attendance is required during the semester.
- In the course, discussion, question, feedback, subject, and presentation - to take an active role in the applications.
- Voice recorder, telephone etc. during the lesson. The use of such devices is prohibited.