



University of Prizren “Ukshin Hoti”
Faculty of Economics
Program: International Management

SYLLABUS							
Level of studies	Bachelor	Program	MN			Academic year	2019/20
SUBJECT		BASICS OF INTERNATIONAL MANAGEMENT					
Year	I	The status of Subject	Obligatory	Code		ECTS credits	5
Semester	I						
Teaching weeks	15		Teaching classes			Lectures	Exercises
						3	2
Teaching Methodology	Interactive lectures, seminar papers, discussions						
Consultation							
The teacher	Prof. Ass. Dr. Artan Nimani			e-mail		Artan.nimani@uni-prizren.com	
				Tel.		044 620720	
Assistant	Ass Msc Festim Tafolli			e-mail		/	
				Tel.		/	
The purpose of the course				Expected learning outcomes			
<p>The purpose of this course is to present the current knowledge of how businesses can succeed in an international environment. The main objective of this course is to raise awareness and understanding of the global context in which we live and companies operate.</p> <p>This requires that you understand globalization, knowing the political, economic, social, technological, physical, environmental, legal, cultural, historical and religious aspects of the world. You will be able to answer questions such as: why is the current economic and political situation of different countries in relation to our businesses and country. The effect of acting in an international environment from organizations and management in general, and the effect of action in specific countries to be studied. In addition to developing a good mastery of relevant concepts and ideas, it is important for you to understand the practical implications of what has been studied and</p>				<p>This course provides a diagnostic and strategic basis for international management practice. The module is designed for future management professionals and the goal of the course is to increase the capacity to manage and guide across the borders, in the global context;</p> <p>Students will learn how to use different sources to find information about globalization</p> <p>Regarding political, economic, social, technological, legal and cultural aspects in particular countries.</p> <p>Students will be able to analyze this information to determine how these countries can present withdrawal opportunities for global companies.</p> <p>Students will be able to use this information to develop a proper and unique understanding of the characteristics of different regions around the world.</p> <p>Using qualitative and quantitative factors enables students to be able to describe and compare</p>			

be able to apply what you have learned. Students will be aware of current Current Political, Economic, and World Social Event.	cultures of different countries. Students will be able to explain how these cultural differences relate to changes in business practices		
Methodology for the implementation of educational topics:			
Interactive lectures, seminar papers, discussions etc.			
Conditions for realization of educational topics:			
Hall with the possibility of obscuring, computer and projector.			
<ul style="list-style-type: none"> Methods of evaluation and passing criterions 			
Students are evaluated through testing, whereas the final grade consists of four components: - Attendance and activity classes: 0-10 points - First colloquium: 0 – 15 points - Working seminar: 0 – 10 points - Interactive 0-10 points - Second colloquium: 0- 15 points - Exam: 50 points	Evaluation in%	Final grade	
	91 - 100	10	(ECTS – A)
	81 – 90	9	(ECTS - B)
	71 – 80	8	(ECTS - C)
	61 – 70	7	(ETCS - D)
	51 – 60	6	(ETCS - E)
40 - 50	5*	(ETCS – FX)	
Obligations of the student:			
Lectures		Exercises	
<ul style="list-style-type: none"> - Attending lectures, - Participation in debates, - Adhering to the code of courtesy, etc. 		<ul style="list-style-type: none"> - Attending of hours of exercise - Adhering to the code of courtesy, etc. 	
Student's workload for the subject			
Activity	classes	Days / Week	Total:
Lectures	3	15	45
Practical work (Internship)			
Consultation with teachers	1	11	11
Field work visits	6	1	6
Seminars	3	3	9
Own study time	2	5	10
Preparation for final exam	5	8	40
Time spent on assessment (tests, exams, etc.)	1	3	3
Projects, presentations, etc.	1	1	1
Note: 1 ECTS credit = 25 hours of commitment, example -if the subject has 5 ECTS credits a student must have 125 hours during the semester commitment		In total:	125

Week	Lecture		Exercises	
1.	Topic	classes	Topic	classes

	INTERNATIONAL MANAGEMENT - Knowledge of the subject and the syllabus - How international management is conceived	3	- Knowing the form of exercises - How international management is conceived, examples	2
	Nimani, A (2017) Basics of international management			
2.	MANAGEMENT, MANAGEMENT AND MANAGEMENT	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
3.	ROLES AND MANAGER SKILLS	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
4.	MANAGER CHARACTERISTICS	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
5.	GLOBALIZATION, CULTURE AND COMMUNICATION	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
6.	CULTURE, IDENTITY AND COMMUNICATION	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
7.	ETHICS AND BUSINESS CONFLICTS	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
8.	Test I	3	Consultation on the First Test	2
9.	GLOBAL BUSINESS STRATEGIES	3	Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
10.	OPENING OPTIONS IN THE GLOBAL MARKET		Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
11.	RESOLUTION OF ECONOMIC DISORDERS		Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
12.	INTELLECTUAL CAPITAL MANAGEMENT, GLOBAL HUMAN RESOURCE		Concrete examples from the basic book	2

	MANAGEMENT1			
	Nimani, A (2017) Basics of international management			
13.	TALENT MANAGEMENT NECESSARY WORKS, PERFORMANCE AND RATING		Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
14.	LEADERSHIP AND CAREER MANAGEMENT		Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
15.	TIME MANAGEMENT MANAGEMENT OF LABOR SPACES		Concrete examples from the basic book	2
	Nimani, A (2017) Basics of international management			
LITERATURE				
1. NIMANI, Dr Artan (2017) Basics of international management, University of i Prizren Supplementary literature 1. E, HELEN Deresky. <i>International Management: Managing Across Borders and Cultures, Text and Cases, Global Edition, 9 2016</i>				
Note:				
<ul style="list-style-type: none"> • First and foremost, the student should be aware of and respect the institution and school rules • Must observe the schedule of lectures, exercises and be attentive to the classroom • It is obligatory possession and presentation of index / ID on tests and exams • When drafting seminar papers, the student must respect the rules set forth by the subject teacher 				