

# Public University "Ukshin Hoti" of Prizren

# **Faculty of Economics**

## Program – International managment

| LEARNING PROGRAM - SYLLABUS |        |  |          |         |       |              |                                |      |         |    |         |
|-----------------------------|--------|--|----------|---------|-------|--------------|--------------------------------|------|---------|----|---------|
| Level of studies            |        | Bachelor   | Program  | IM      |       | Acad<br>Year |                                |      | 2019/20 |    |         |
| COURSE                      |        | Project  | Managem  | ent     |       |              |                                |      |         |    |         |
| Year                        | Second | Course   | Elective |         |       | MNN          | 1.                             |      |         |    |         |
| Semseter                    | Third  | status   |          |         | Code  |              |                                | ECTS | credits |    | 5       |
| <u>.</u>                    |        |  |          |         |       |              |                                | Lect | ures    | Ex | ercises |
| Lessons                     |        | 15   |          | Classes |       |              | 2 2                            |      |         |    |         |
| Learning<br>Methodology     |        | Lectures, exercises, seminar papers, consultations, tests. |          |         |       |              |                                |      |         |    |         |
| Consultati                  | ons    |  |          |         |       |              |                                |      |         |    |         |
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| Teaching assistant          |        |  |          |         | Tel.  | _            |                                |      |         |    |         |

| Study purpose of the course                    | Student benefits                               |
|--|--|
| Description of subject including competencies: | After successful completion of the course,     |
|  | students will develop their skills and will be |
| Content: Students will learn the complex       | able to recognize complex reviews of all       |
| interconnection and scrutiny of all the phases | phases in which the project passes:            |
| in which the project passes. This discipline   |  |
| includes the development of a project plan     | TNI .  |
| that contains clearly defined goals and        | - Planning                                     |
| objectives, describing the way they will be    | - Budgeting                                    |
| achieved, ie a carefully planned and well-     | 0 0  |
| organized effort to carry out a job.           | - Scheduling                                   |
|  |  |
| To familiarize students with the basic notions | Allocation of resources                        |
| and contemporary concepts of project           |  |

operation. The material is intended for students to understand the essence of project design and how their operation is managed. Also, students will learn how to get support from investors and lenders for an enterprise independent. Students, in consultation with the faculty, will prepare market analyzes, determine the organizational structure, specify operational objectives, and prepare projects for the first year of activity (with a concrete task).

 Reviewing some reasonable phases as: implementation, evaluation and constraint.

Competencies: Creating a project plan.

The course course "Project Management" will help prepare qualified experts to design a business plan plan to be the most productive activity. Moreover, this course is intended to help students gain knowledge of what the project plan is, detailed index of a detailed plan, content, current situations, objectives, management (firm data), customers, competition, risks, market analysis, SWOT analysis, prices and profit sales tactics, distribution, advertising & promotion, public relations, business relationships, manufacturing, financial design, examples and assignments.

#### Methodology for realization of learning topics: Lectures, exercises, interactive approaches, consultations, seminars Conditions for realization of the subject: Adequate literature, use of IT tools. Student Assessment Method (in %) **Evaluation in %** Final grade Seminar work Up to 10 points and 51-60% - grade 6 these points are 61-70 estimated in the total 71-80 8 score from the 81-90 9 colloquium and the 91-100 10 final test. Colloquium 30% participation in the final grade Final exam test 60% participation in the

|  | final grade   |               |           |  |  |
|--|---|---------------|-----------|--|--|
| The final grade assessment includes the three      |   |               |           |  |  |
| evaluation criteria (Work - 10%; Colloquium -      |   |               |           |  |  |
| 30%; Final exam - 60%. Total 100%.                 |   |               |           |  |  |
|  |   |               |           |  |  |
|  |   |               |           |  |  |
| Student Obligations:                               |   |               |           |  |  |
| Lectures   | Exercises   |               |           |  |  |
| The student should be regular in lectures, use all | The student should be active in the exercises and reflect the readiness and knowledge of initiatives, ideas and demonstrations of the knowledge |               |           |  |  |
| learning opportunities, use the main and           |   |               |           |  |  |
| complementary literature, be active, cooperative   |   |               |           |  |  |
| to respect the rules on higher education and       |   |               |           |  |  |
| ethics in courtesy.                                | acquired in the lectures.   |               |           |  |  |
| Student load for the subject                       | <u> </u>  |               |           |  |  |
| Activity   | Hours   | Days/weeks    | Total:    |  |  |
| Lecture  | 2   | 15 weeks      | 30 hours  |  |  |
| Exercise (practical work, field exercises)         | 1   | 15 weeks      | 15 hours  |  |  |
| Contact with the teacher / consultations           | 0.5   | 15 weeks      | 7.5 hours |  |  |
| Seminar work                                       | 0.5   | 15 weeks      | 7.5 hours |  |  |
| Homework   | 0.5   | 15 weeks      | 7.5 hours |  |  |
| Projects, presentations, etc.                      | 0.5   | 15 weeks      | 7.5 hours |  |  |
| Self-study time                                    | 1.67  | 15 weeks      | 25.05     |  |  |
|  |   |               | hours     |  |  |
| Final Preparation for Examination                  | 1.67  | 15 weeks      | 25.05     |  |  |
|  |   |               | hours     |  |  |
| Time spent on assessment (tests, final exam)       |   |               |           |  |  |
|  |   |               |           |  |  |
| Remarks: 1 ECTS credits = 25 hours of engagement   | , i.e. if the cours   | e Total load: |           |  |  |
| has 5 ECTS credits the student should have engage  | ment during the   |               | 125 hours |  |  |
| semester 30 hours                                  |   |               |           |  |  |

| Week | Lecture                     |       | Exercise   |       |
|------|-----------------------------|-------|--|-------|
| 1.   | Topuic                      | Hours | Topuic   | Hours |
|      | Presentation of the Sylabus | 2     |  | 2     |
| 2.   | Project management world    | 2     | 1. What is a project? 2 Three Goals of a Project | 2     |

| 3. | Human resource management for project management | 2 | 1- Criteria for selecting the project<br>manager<br>2- Project Manager Roles                 | 2 |
|----|--|---|--|---|
| 4. | -Organization Forms of Projects                  | 2 | 1.Adjusting projects in the organization 2.Projects clean                                    | 2 |
| 5. | -Analysis of project plans.                      | 2 | Evaluation of Project Costs     Improving cost estimation                                    | 2 |
| 6. | Project Planning                                 | 2 | Project planning features     Project selection  | 2 |
| 7. | Monitoring and controlling the project           | 2 | 1- Cycle, planning-monitoring-control. 2- Collecting Data and Reporting                      | 2 |
| 8. | Project Quality Management.                      | 2 | Functionality of project quality management     process of quality management of the project | 2 |
| 9. | Colloquium                                       | 2 |  | 2 |

| 10. | Management of communication in the project          | 2 | Communication process     way communication                                    | 2 |
|-----|---|---|--|---|
| 11. | Manage investment in the project.                   | 2 | The Concept of Changing     Management     Direction of changes to the project | 2 |
| 12. | Risk management in the project.                     | 2 | Risk Basis of Project Risk and     Risk Identification of Projects             | 2 |
| 13. | Budget of projects                                  | 2 | Introduction     Project budgeting methods                                     | 2 |
| 14. | Operating with projects                             | 2 | Project Evaluation Operation     Project Audit                                 | 2 |
| 15. | The final delivery of a business plan project (12). | 2 | Exercises and consultation for the exam.                                       | 2 |

### Literature

- 1.Dr .Elez Osmani, Dr. Bledar Striniqi, Dr. Dorjan Deltina: Drejtimi Project Operations, Project management, Shkoder 2006.
- Vllatko Mileta: Project management.
- 2.Kalpakjian, Serope; Steven Schmid (August 2005). *Manufacturing, Engineering & Technology*. Prentice Hall, 22–36, 951–988. ISBN 0-1314-8965-8.
- 3.Enterprise Project Quality Management: Guide Lines to Quality in Project Management http//ansi.org
- 4. Economy and Entrepreneurship, DANIDA@MASHT, 2013, Prishtina, Kosovo.

| <ul> <li>5.Entrepreneurship, DANIDA&amp; MASHT, 2011, Prishtina, Kosovo.</li> </ul>                 |
|---|
| <ul> <li>"http://sq.wikipedia.org/w/index.php?title=Plani_i_biznesit&amp;oldid=1387647".</li> </ul> |
| http://www.njoftime.meemira.com/files-archive/Si_te_hartoni_1plan_biznesi.pdf                       |
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| REMARKS   |
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