



University of Prizren “Ukshin Hoti”

Faculty Ekonomik

Program: International Management

LEARNING PROGRAM - SYLLABUS							
Study level	Bachelor		Im	Akademik year	2019/20		
Subject	Ethics in Business						
Year	1	Status of the subject	ZGJ	Code		ECTS	5
Semestri	I						
Lessons	15		Orët mësimore			Ligjërata	Ushtrime
						2	1
Learning Methodology	Ligjërata interaktive/ Ushtrime praktike						
Conculation	Friaday						
Profesor	Prof.Dr. Kadri Kryeziu		e-mail		kadri.kryeziu@hotmail.com		
			Tel.		049 555 145		

Study purpose of the subject	Student Benefits
<p>Business ethics is an old theme the society has been paying attention to, but we must say it is quite new as a science discipline. Ancient thinkers such as Aristotle and Cicero have made some insights into business justice in terms of the methods of determining interest rates and the way of setting commodity prices. The purpose of this course is to introduce students to the history of business development in different countries that develop business on an illegal basis and the consequences of this. Status regarding business development in Kosovo, transparency, corruption, corporate social responsibility, ethical treatment of customers, suppliers, law enforcement, etc.</p>	<p>Upon completion of this course, the student is expected to be able to:</p> <ul style="list-style-type: none"> • Understand what is lawful and what is illegal; • what is ethical and what is unethical; • the consequences of non-transparency; • consequences of corruption; • State involvement in business, etc.

Description of the subject

The uncertainty of businesses who fear competition and the future, their sensitivity as uncertain and which competition can easily endanger, the fear of losing people draws them towards a dangerous and daunting business for others in market competition , breaking the rules of this competition with the most diverse forms: by producing improper products and services from those who proclaim them, cheating, offering and bribing for the benefits of their business, in breach of market economy laws and acting without morality and doing it business in a non-moral / non ethical way.

Of course there is this layer of people in the business, being convinced that things can be done quickly and out of the rules that the market economy has set. This is the merit of benefits without merit and damage to competition and society. These are interest requests that appear unmerciful. However, the institutional environment, with the construction of legislative infrastructure, should prevent this occurrence in the initial phase. So, these laws should build a basket of equilibrium interests of all parties. These people in the business represent people who are known and are called illusory and deceitful people or riders or people who do not know their abilities and the challenges of the environment.

(Week)
1) Business and Morality. Basic concepts
2) Business ethics and history of its development in Europe
(Week 2)
A general concept of ethics.
Normative / moral judgments / standards.
(Week 3)
Six Stages of Human Skills Development
to treat ethical dilemmas according to Kohlberg
Scheme of moral reasoning and responsibilities
(Week 4)
Classification of Ethics and the role of economic institutions
(Week 5)
Main views on business ethics and ethical dilemmas.
Basic concepts of ethical dilemmas
(Week 6)
The main principles of ethics
Principle of usefulness. Comparative analysis between wages and social benefits.
(Week 7)
Traditional goodwill and misunderstandings.
The main areas where the principle of willfulness is used
Advantages / disadvantages
(Week 8)
Te drejtat negative dhe te drejtat pozitive. Detyrimet kontraktuale.
(Week 9)

Justice and impartiality. egalitarianism
Righteousness-Based Justice: Capitalist Justice. Needs and Skills-Based Justice: Socialist Justice.
(Week 10)
Punctual justice
Compensatory justice
(Week 11)
The market and the perfect competitive model
Market model with monopoly competition.
(Week 12)
The oligopoly competitive market
Market and corruption
(Week 13)
The Government of Kosovo
Production ethics for consumption and advertising
Discrimination of work and its ethical aspects
(Week 14)
Ethics of Corporate / Corporate Corporations
Ethical Management Programs
Ethics in Business and Communication / Forms
Communication
Week 15
Finale exam

Liciterature	
Ymer Havolli – Ligjerata të autorizuar	
Hysen Çela – Etika e Biznesit	

<p>Kevin Gibson – Ethics and Business O. C.</p> <p>Ferrel, John Fraedrich, Linda Ferrel – Business Ethics Ethical Decision Making and Cases</p> <p><u>Literatura plotësuese:</u></p> <p>Kodet e etikes se bizneseve ne Republiken e Kosoves</p>		
<p>REMARK</p>		
<p>Students are obliged to respect the rules of professional academic ethics such as keeping calm in learning, disconnecting mobile phones, entering the hall in time, etc. Plagiarism and related phenomena deceptive will be punished according to the regulations and applicable law.</p> <p>Communication with students will be done mainly through e-mail and advertisements at the University premises.</p>		