



University of Prizren “Ukshin Hoti”
Faculty of Economics
Program: International Management

SYLLABUS							
Level of studies		Bachelor	Program	International Management		Academic year	2019/20
SUBJECT		Logistics and Distribution					
Year	IV	The status of Subject	Obligatory	Code		ECTS credits	5
Semester	VI						
Teaching weeks	15		Teaching classes 45		Lectures	Exercises	
					2	1	
Teaching Methodology	Interactive lectures, seminar papers, discussions						
Consultation							
The teacher	Mentor Gashi			e-mail			
				Tel.			
Assistant	Festim Tafolli			e-mail		/	
				Tel.		/	
The purpose of the course				Expected learning outcomes			
<p>The course aims to illustrate the features and opportunities associated with managing the integrated supply chain (SCM) within an economic system.</p> <p>The analysis focuses on the production management, commercial and distribution of goods and allows identification of the outsourcing of logistical transfer and the strategic role taken by third-party logistics operators.</p> <p>The methodological approach followed is that of supply chain management and distribution channels (commercial and logistic) where the company is positioned within a system of production, commercial and distribution relations at the front and back ends of the supply chain.</p> <p>The course examines customer-supplier relationships, commercial and logistic networks (distribution channels), strategies of various players in the market, techniques for optimization and management of physical flows (goods) and</p>				<p>At the end of the course, the student should be able to:</p> <ul style="list-style-type: none"> • distinguish the reorganization processes that are being developed within the economic systems in the light of the relationship between customers and suppliers at the front and end of supply management; • be able to analyze in a summarized way the relationships between different links in the production, sale and distribution of goods; • understand the meaning of logistics and marketing management within business processes and also supply chain management; • the student will be more equipped to handle and understand the business economy, marketing and international courses. 			

information (ICT). Using a case study approach, the course will also look at some examples of business excellence and organizational models.			
Methodology for the implementation of educational topics:			
Interactive lectures, seminar papers, discussions etc.			
Conditions for realization of educational topics:			
Hall with the possibility of obscuring, computer and projector.			
<ul style="list-style-type: none"> Methods of evaluation and passing criterions 			
Students are evaluated through testing, whereas the final grade consists of four components: - Attendance and activity classes: 0 - 10 points - First colloquium: 0 – 45 points - Working seminar: 0 – 10 points - Second colloquium: 0 - 45 points <ul style="list-style-type: none"> Exam: 100 points 	Evaluation in%	Final grade	
	91 - 100	10 (ECTS – A)	
	81 – 90	9 (ECTS - B)	
	71 – 80	8 (ECTS - C)	
	61 – 70	7 (ETCS - D)	
	51 – 60	6 (ETCS - E)	
40 - 50	5* (ETCS – FX)		
Obligations of the student:			
Lectures	Exercises		
<ul style="list-style-type: none"> - Attending lectures, - Participation in debates, - Adhering to the code of courtesy, etc. 	<ul style="list-style-type: none"> - Attending of hours of exercise - Adhering to the code of courtesy, etc. 		
Student's workload for the subject			
Activity	classes	Days / Week	Total:
Lectures	2	15	30
Practical work (Internship)	2	15	30
Consultation with teachers			
Field work visits	1	15	15
Seminars			
Own study time	1	15	15
Preparation for final exam			
Time spent on assessment (tests, exams, etc.)	1	15	15
Projects, presentations, etc.	1	15	15
Note: 1 ECTS credit = 25 hours of commitment, example -if the subject has 5 ECTS credits a student must have 125 hours during the semester commitment		In total:	125

Week	Lecture		Exercises	
1.	Topic	classes	Topic	classes
	Introduction to the lectures and presentation of the syllabus.		Discussion - questions	

2.	Logistics and Distribution, flow of materials and information.		Discussion - questions	
3.	Comparative Advantages through Logistics.		Discussion questions and examples	
4.	Logistics and Marketing Strategies.		Discussion questions and examples	
5.	Influencing factors in logistic and distribution management.		Examples	
6.	Inventory of materials and supply patterns.		Discussion questions and examples	
7.	Logistics Systems.		Discussion questions and examples	
8.	Test - Consultation			
9.	Distribution Systems.		Examples and interactivity	
10.	Storm patterns and supply contracts.		Examples and interactivity	
11.	Managing Customer Relationships.		Examples and interactivity	
12.	Modern logistics and distribution management.		Examples and interactivity	
13.	Managing demand-filling orders for purchase.		Examples	
14.	Returning goods management.		Examples and interactivity	
15.	Recapture and preparation for the exam.		Final Exam	

LITERATURE

- Prof. Ibrahim Krasniqi, Authorized Lectures, UPZ, 2017_18
- P. ROMANO-P. DANESE, Supply Chain Management, McGraw-Hill, Milan, 2006.
- M. CHRISTOPHER, Supply Chain Management, Create Value with Logistics, Pearson Italia, 2005.
- D.J.BOWERSOX-D.J.CLOSS-M.B.COOPER, Supply Chain Logistics and Management Manual, New Techniques, Milan, 2011.
- Recommended reading
- F.DALLARI-G.MARCHET, Logistics Outsourcing in the Wide Consumption Industry, Ed. Sun 24 Hours, 2008.
- F. DALLARI-G. MARCHET, Renewing the Supply Chain, Sun Editions 24 Hours, 2003.
- C. FERROZZI-R. SHAPIRO, From Logistics to Supply Chain Management, Isedi, 2000.
- GEA (ED), Supply Chain Management from theory to practice, Isedi, 2005.
- A. COZZOLINO, Logistic Operators, Cedam, Padua, 2009.

Note:

Keeping quiet in learning according to the code of academic conduct,
The student should be mindful of and respect the institution and academic rules.
Must observe the class schedule, and be aware of the classroom hours.
It is obligatory to have possession and presentation of student index / card in tests and exams.
When drafting seminar papers, the student must adhere to the instructions given by the teacher for the research and technical accomplishment of the work.