



UNIVERSITY OF PRIZREN
Faculty of Economics
BUSINESS ADMINISTRATION

Curriculum - – SYLLABUS							
<i>Level of studies</i>		BACHELOR	<i>Program</i>	AB	<i>Academic year</i>	2015/2016	
<i>SUBJECT</i>		Introduction to Agribusiness					
<i>Year</i>	3-rd	<i>Status Of the subject</i>	Obligatory	<i>Code</i>	ABM. 5	<i>ECTS credits</i>	5
<i>Semester</i>	5-th						
<i>Teaching weeks</i>		15		<i>Hours teaching</i>		<i>Lectures</i>	<i>Exercises</i>
				45		3	0
<i>Teaching Methodology</i>		Lectures, exercises, seminar papers, consultations, tests, case studies, assignments					
<i>Consultation</i>		One hour before and one hour after the lectures					
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Study goal and table of content	Benefits of student
<p>Description module includes competencies acquired: Introduction Agribusiness principles. Agriculture and Agribusiness. Organization of contemporary agribusiness. Classification of agribusiness farms. Factors that influence the regionalization of agricultural holdings. Agribusiness Management. Role of Accounting in agribusiness. Marketing in agribusiness. Insurance and agricultural land use agribusiness. Provision and use of capital in agribusiness. The use of technical equipment in agribusiness. Agribusiness and rural development. Globalisation and agribusiness.</p>	<p>After successful completion of the module, students will develop the skills and will be able to:</p> <ol style="list-style-type: none"> 1. Define principles aagribusiness. 2. Define role and the importance of agriculture and agribusiness in the maturity of a country's economy. 3. Know the classification of agribusiness farms. 4. Describe the factors which influence the regionalization of agricultural holdings. 5. Explain the management of an agribusiness. 6. Describe the role of accounting in agribusiness. 7. Describe marketing in agribusiness. 8. Describe the provision and use of agricultural land in agribusiness. 9. Identify the use of technical equipment in agribusiness. 10. Identify Agribusiness and rural development. 11. identify all the patient relations which business, marketing its Strategy, to manufacturers; 12. Describe globalization and agribusiness.

Methodology for the implementation of educational topics:
<ul style="list-style-type: none"> ▪ During the seminars emphasis is placed on repetition, logical sense, consolidation of theoretical knowledge acquired in lectures (in the form of tests of 20-minute) and above all the ability to develop their practical application. ▪ A significant portion of the workshop, the voice work with small groups of students (4-5 students), which was given for discussion certain cases studies from managerial accounting reality in the world and in Kosova. ▪ At the end of the conclusions formulated hour comprehensive seminar and workshop assignments for seed.
Conditions for realization of educational topics:
<ul style="list-style-type: none"> • Table, computer, projector and other necessary IT tools for learning and exercises.

Ways of assessing of the student (in %) :		Evaluation in%	Final grade
Regular attendances	10.00 %	91-100	10 (ten)
Intermediate Test	30.00 %	81-90	9 (nine)
		71-80	8 (eight)
Final Exam	60.00 %	61-70	7 (seven)
		51-60	6 (six)
Total	100.00 %	00-50	5 (five)

Obligations of student:			
Lectures		Exercises	
The student must be regular lectures and exercises, to use all possibilities for learning the knowledge required to use literature and wider, to be active and keep regulations on higher education in ethics and courtesy for cooperation.		The student must be active and reflective exercises and knowledge readiness initiatives, ideas and demonstration of knowledge gained in lectures.	
Student workload for Subject			
Activities	Hour	Days/Weeks	Total
Lectures	2	15	30
Exercises, practical work	2	15	30
Contacts with teachers / consultations	0.5	15	7.5
Colloquia, seminars	0.5	15	7.5
Homework	0.5	15	7.5
Own study time	0.5	15	7.5
Preparation for final exam	2	15	25
Projects, presentations, etc..	2	15	10
Notice: 1 ECTS credits= 25 hour commitment, e.g. if the subject has 5 ECTS credits student must have 125 hours during the semester commitment.		Total load:	125

Week	Lectures	Hour	Exercises	Hour
	Topic		Topic	
1	Introducing Syllabus	2	Questions for discussion	1
2	Agriculture and Agribusiness.	2	At the end of the study of the subject the student should be able to: They know the role and importance of agriculture and agribusiness for development of a country.	1
3	Organization of contemporary agribusiness.	2	At the end of the study of the subject the student should be able to: Know the organization of contemporary agribusiness.	1
4	Economic and institutional environment of business.	2	At the end of the study of the subject the student should be able to know about the economic and institutional environment of business.	1
5	Distribution of agribusiness farms. Factors that influence the regionalization of agricultural holdings.	2	At the end of the study of the subject the student should be able to know For the classification of agribusiness farms. Factors that influence the regionalization of agricultural holdings.	1

6	Agribusiness Management.	2	At the end of the study of the subject the student should be able to know about: An agribusiness management. Tutorial. Job seminar for a group of students.	1
7	Accounting role in agribusiness.	2	At the end of the study of the subject the student should be able to know about: The role of accounting in agribusiness.	1
8	Sales in agribusiness.	2	At the end of the study of the subject the student should be able to know about: Sales in agribusiness.	1
9	Colloquia	2		1
10	Provision and use of agricultural land in agribusiness.	2	At the end of the study of the subject the student should be able to know about: Provision and use of agricultural land in agribusiness.	1
11	Provision and use of capital in agribusiness.	2	At the end of the study of the subject the student should be able to know about: Provision and use of capital in agribusiness.	1
12	The use of technical equipment in agribusiness.	2	At the end of the study of the subject the student should be able to know about: The use of technical equipment in agribusiness.	1
13	Agribusiness and rural development.	2	At the end of the study of the subject the student should be able to know how it impacts on rural development Agribusiness.	1
14	Globalisation and agribusiness.	2	At the end of the study of the subject the student should be able to know about: Globalisation and agribusiness.	1
15	The role of institutions in the development of agribusiness.	2	Consultations for the exam.	1

LITERATURE:

- 1.Përmbledhja e ligjëratave (literatura bazë)
- 2.Drejtimi i agrobiznesit, Bahri M.Musabelliu, UBT,Tiranë,2003
- 3.Sipërmarrja dhe menaxhimi i Biznesit të vogël, Ariana Çepani, Pegi, Tiranë,2001
- 4.Parimet e mikroekonomisë, Dudi Suli, UBT, Tiranë,2001
- 5.Fillimi dhe bërja e biznesit, Grup i autorve, SOROS, Prishtinë, 2004
- 6.Menaxhimi i biznesit, Shyqyri Llaci, Pegi, Tiranë,2000.
- 7.Bazat e biznesit, Zeki Bejtullahu, Prishtinë
- 8.Starting up your own business, Hovard Poteet, Viena,1991
- 9.Vendosja afariste, Ibrahim Kuka, Riinvest,Prishtinë, 1997.
- 10Biznesi Ndërkombëtar, Ilia Kristo, Pegi,Tiranë,2004.
- 11.Menaxhimi, Shyqyri Llaci, Albpaper, Tiranë, 2002,
- 12.Bazat e marketingut, Arben Verçuni &Gjokë Uldedaj, UBT, Tiranë, 2003.
- 13.<http://europa.eu.int/scadplus/leg/en/s26004.htm>
- 14.Agribusiness, Fundamentals & Applications, Dr.Cliff Ricetts& Dr.Kristina Ricetts, Second Edition, 2009, 2001 Delmar Cengage Learning, ISBN-13:978-1-4180-3231-9. Delmar, 5 Maxwell Drive, Clifton Park, Ny 12065-2919, USA.

15. Kalpakjian, Serop; Steven Schmid (August 2005). *Manufacturing, Engineering & Technology*. Prentice Hall, 22–36, 951–988. ISBN 0-1314-8965-8.

16. *Enterprise Project – Quality Management: Guide Lines to Quality in Project Management* <http://ansi.org>

17. *Ekonomia dhe Ndërmarrësi*, DANIDA@MASHT, 2013, Prishtinë, Kosovë.

18. *Ndërmarrësi*, DANIDA & MASHT, 2011, Prishtinë, Kosovë.

19. "http://sq.wikipedia.org/w/index.php?title=Plani_i_biznesit&oldid=1387647".

20. http://www.njoftime.meemira.com/files-archive/Si_te_hartoni_1plan_biznesi.pdf

NOTICE:

- For each lesson topic, students will be provided with the necessary materials in Albanian,
- At the end of each hour of teaching, certain groups of students will engage with the assignment or case study on the topic of the lecture. The results achieved from that task, student groups should present and discuss them in the hour of exercises.

Notice for the student:

- First of all, the student should be aware of and respect the institution and school rules,
- Should also respect the schedule of lectures, exercises and be attentive at teaching,
- It is mandatory possession and presentation of the index in tests and exams,
During compilation of seminar papers, a student must adhere to the instructions given by the teacher to realize and technical research paper.