

UNIVERSITYOF PRIZREN FACULTY OF COMPUTER SCIENCE

PROGRAM:

Curriculum SYLLABUS												
Level of studies		Bachelor Progra		Program	n TIT Ac		Ac	cademic year		2018/19		19
SUBJECT		E-BUSINESS										
Year	I	Status										
Semester	II	Of the subject	Obli	igatory	Code				ECTS credits		6	
Teaching weeks		15		Hours teaching		ina	<u>Le</u>		ectures	E	Exercises	
						ıng			2	2 1		
Teaching Methodology		Lectures, Exercises, Seminar Works, Consultations, Tests, Case Studies, Other Tasks.										
Consultation		Një ore para dhe një ore pas ligjëratave										
The teacher		Naim Baftiu			E-mail	: n	naim.baftiu@uni-prizren.com			com		
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Study goal and table of content	Benefits of student			
E-commerce, e-marketing, e-procurement, e-banking, online auctions, etc. can be learned by the student in the e-business.	The student benefits from: organization, strategies, operation, division, development and adaptation with new business technologies.			
Business Opportunities Electronic business or e- business is a phenomenon that is legitimating the Internet as a major communication medium and is revolutionizing a new business reality.	Students benefits from the way of developing and designing web pages of companies, the knowledge and functionality of financial software, the ways of internet payments, the security of computer systems of companies, and so on.			

Methodology for the implementation of educational topics:

The course will be organized in the form of lectures and laboratory exercises. Lectures will be organized through presentations with Power Point. It will also have interactive approach with students

organized through presentations with rower rolling	. It will also have interac	tive approach with students						
Conditions for realization of educational topics:								
Adequate literature and use of IT tools								
Ways of assessing of the student (in %):	Evaluation in%	Final grade						
	49-51	5						
Seminar work 15%	51-60	6						
Project 25%	61-70	7						
Testi. 1 30%	71-80	8						
Testi. 2 30%	81-90	9						
	91-100	10						
Obligations of student:								
The student should be regular in lectures and exercises, make use of all learning opportunities, use compulsory and broader literature, be active and respect the rules on high school ethics in courtesy and	reflect the readiness and knowledge of initiatives							

co-operation.			acquired in the lectures.					
Lectures			Exercises					
Activit	ties	F	lour/ weeks	Days/Weeks				
	ectures	-	2	15				
La	aboratory exercises		2					
C	ontacts with teachers / consultations		0.34 15					
	ractical work		0.45	15	7			
	rojects, presentations, etc.		1	2	3			
	wn study time		0.2	15	2			
	reparation for final exam time spent in the assessment (tests, final exam, etc.	.)	3 2	15 15	452 30			
11	time spent in the assessment (tests, final exam, etc	;.) <u> </u>		15	30			
	: 1 ECTS credits= 25 hour commitment, e.g. if to credits student must have 150 hours during the second		, , , , , , , , , , , , , , , , , , , ,					
***	Lectures			Exercises				
Week	Topic	Hour		Topic				
	•			<u>-</u>				
1	Introduction to e-business History of e-business development Types of e-business	2	Exercises at the internet lab			1		
2	Operations of networks of communication and transmission of information	2	Exercises for communication operations			1		
3	Stages of e-business creation	2	Laboratory lab exercises for e- business phases.		÷-	1		
4	E-commerce	2	E-commerce Tasks			1		
5	The main factors of e-business development	2	Exercises for business development		pment	1		
6	Structure - Basic Elements of E-Business	2	Exercises for business elements		nts	1		
7	Understanding the internet for business Test-1	2	Exercises of Test-1	Exercises on the Internet Test-1		1		

		l		1
8	TCP / IP protocol for business Implement TCP / IP protocol	2	Exercises for TCP / IP	1
9	Internet and business development alongside the information technology development.	2	Exercises for TCP / IP	1
10	Servers and Business	2	Duty from business servers	1
11	Internet connection for business	2	The Internet and the practical link	1
12	DSL – Digital Subscriber Line	2	DSL exercises	1
13	ISDN – Integrated Services Digital Network	2	Network and internet connection	1
14	Most popular web applications	2	Task and application of the Internet	1
15	E-business models The virtual community Test-2	2	Task in business model Test-2	1

LITERATURE:

- Dr. sc. Beqiri Edmond. Interneti-Komunikimet kompjuterike Dukagjini,Pejë,2002
- Dr. sc. Mustafa Muhamet, Informatika e biznesit, 2004,
- Dr. Berisha Mihane, Informatika e biznesit-Ligjerata 2004 pjesa: Rrjetat kompjuterike
- Arsenovski Sime, Informatika, Shkup, 2006
- Studenteve do t'iu ofrohet literatura në gjuhën shqipe (skript e përgatitur për këtë lëndë Naim Baftiu-UUHP).

Additional Literature:

- Literature from the Internet

NOTICE:

- For each subject, students will be provided with the necessary materials in Albanian.
- At the end of each lesson, certain student groups will engage in assignment or case studies related to the subject matter. The results achieved by that task, student groups should present and discuss them at the classroom hours.

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