



MASTER

Business Administration

The goal of the program is to provide a program that develops academic, business knowledge and key management functions, along with transferable skills and their implementation. This includes learning and independent research at a level that requires an integrated and critical approach to management and related practices.

Upon successful completion of this academic program, the student will be able to: a) critically address business management issues; b) be able to solve problems logically and rationally, have a problem-solving approach; c) to manage theoretical constructs to analyze, d) critically evaluate and interpret evidence and apply it to complex problems; and e) to select and justify the approach to problem solving, articulation and critical evaluation of relevant alternatives..

The program provides the foundation for students who want to work for small and medium-sized enterprises, multinational corporations, start their own business, pursue professional qualifications, or pursue postgraduate studies. Entrepreneurial students have the opportunity to form a limited liability company and present a business plan to potential investors.



"UKSHIN HOTI" UNIVERSITY IN PRIZREN
FACULTY OF ECONOMICS

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Bachelor study programs:
Business Administration
International Management

Master study Programs:
Business Administration
Accounting and Auditing



BACHELOR

Business Administration

The "Business Administration" (AB) bachelor's program is a three-year program designed for six semesters. The goal of the program is to provide a complete concept in the field of business administration. The program will enable students to assess the complexities of modern local and international business organizations, the complex relationships that exist between businesses and the social frameworks in which they operate, and the challenges of administration at all levels.

One of the main goals of this program is to provide students with a practical work background that prepares them for immediate entry into various positions, including leadership positions in various business sectors. This practical part of the work will be implemented by internship programs that will be established with local and international business organizations inside and outside the country.

Finally, the mission of the program is to prepare students with practical management skills within the context of global enterprises. They will be provided with the tools, skills and intellectual capacity for a productive career leadership in an economical system of free markets and private enterprises. It will be based on a basic belief of the entrepreneurial spirit.



BACHELOR

International Management

The bachelor's program "International Management" (MN) is a three-year program designed by six semesters. The learning objectives of the program are to understand the basic concepts in the management of international organizations.

The International Management Program will enable: improving students' marketing skills through the use of case studies that help identify and assess the diversity of marketing strategies developed by successful firms; learning useful techniques and tools for analysis and financial control in today's business climate; providing the knowledge needed to ethically manage today's business operations for productivity and performance; creating a global perspective and developing strategic thinking.

Graduates will have the ability to adapt to the needs of the market and will be able to enter Master's programs in countries with advanced education systems, developing strong communication skills, verbal and written, and in mother tongues and foreign, which are necessary for the global business environment.



MASTER

Accounting and Auditing

This program is a degree that provides the foundation on which students can build successful careers in the accounting and auditing profession. The program is designed to give students technical skills in accounting, communication and leadership.

The program will consist of three rigorous areas of accounting, financial accounting, managerial accounting and tax accounting, after which students are prepared for advanced accounting positions. The program provides a sound foundation for those wishing to sit for the certification of a Certified Public Accountant, Proof of Certified Management Accountants, and the Certified Internal Auditor exam.

To prepare after completing these studies to be able to apply theoretical knowledge in practice, the Public University of Prizren will work closely with the Association of Certified Accountants and Auditors of Kosovo (SCAAK) with whom they will reach an agreement on the uniformity of the content of professional subjects after which UPZ students will be accepted as previous cases, in SCAAK. Those graduates of UPZ will only reimburse the differences between the first subjects and may be provided with an accounting certificate.